

What's Happening in the ASPYA World | August Edition

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Welcome to the Program!

We would like to welcome the following Salon who joined the ASPYA Program in July 2023:

- Hair on Q, NSW
- Headrush Hair, VIC

Congratulations!

We would like to congratulate the following Salons who has reached their ASPYA Milestones in August:

15 Years

Interlocks Hair – Face – Body, SA

10 Years

- Cuts on Gibraltar, NSW
- Vicolo Hair Studio, NSW

5 Years

- Elements Hair Room, VIC
- Hair Etiquette Salon, VIC
- La Halo Hair, NSW

The ARC

The ASPYA Resource Centre has had a face lift! New information, new images, new content. Along with a Brand New Salon Marketing portal.

Check out the 'How To' video here!

Username: your email address

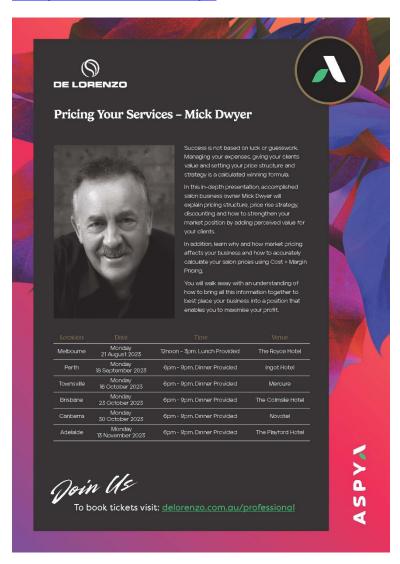
Password: Aspya123!

If you are unable to access using these details, please email aspya@delorenzo.com.au



23/24 ASPYA Roadshow

Pricing Your Services – Mick Dwyer



Product of the Month

Speak with your Account Manager for full details and ordering processes.





Social Media Posts/Images

Located on the ARC under Marketing (then Marketing Artwork).



Current ASPYA Promotions

Located on the ARC under Marketing (Promotions & Offers) are the current ASPYA Promotions. Make sure you check them out online or ask your Account Manager for full details and ordering processes.













ASPYA Conference 2024

Registrations are now open! Early Bird Pricing ends 31 August 2023
Click here to access the online brochure and downloadable registration form



The Last Speaker has been announced!



Antony Whitaker is the ultimate educator and motivator, with a worldwide reputation based on more than 30 years' experience in the hairdressing industry. He is internationally acclaimed as a gifted, multi award-winning stylist-turned-educator, motivator, business coach and best-selling author.

Originally from New Zealand, Antony moved to London and a job with Vidal Sassoon after completing his hairdressing apprenticeship in 1980. Cutting his teeth at the prestigious London salon, he swiftly moved from stylist to staff trainer, eventually becoming creative director in 1985 before, in 1989, heading back to the southern hemisphere in search of fresh challenges.

He opened the first Antony Whitaker salons in Australia, which soon gained a name for excellence in hairdressing and second-to-none service and training. He was twice named Australian Hairdresser of the Year, and picked up a clutch of other titles for team-building, salon design and marketing, education and photography, cementing his reputation as a first-class hairdresser, trainer and businessman.

In 1999 Antony sold his salons to focus on his growing consultancy work, travelling across the globe as an educator and motivational speaker.



Antony is now recognised and highly respected worldwide as one of the industry's leading lights, having taken his message on management, money, marketing, team-building and retailing to more than 250,0000 hairdressers in more than 40 countries.

He has continued to pick up international industry awards, including the prestigious Grand trophy of the professional press in France. His photographic images and business articles have been published in more than 50 trade and fashion magazines.

Antony currently resident in the UK, presenting to packed audiences, working as a consultant to leading salons and writing inspirational articles for trade magazines.

He has released four books in his highly acclaimed GROW series. The books aim to set a new benchmark of business excellence for hairdressers.

In the fast moving world of hairdressing Antony Whitaker has remained at the top and continues to train, lead and inspire many of the hairdressing world's biggest names. His unrivalled reputation as an educator across the industry ensures he is respected, admired and in much in demand.

MC and Speakers



Feedback

I would love to hear your feedback! Please feel free to email me, phone me on 02 9748 8900 or you can post feedback (which can be anonymous – just fill in a dummy name or email address) through the Contact Us page on the ARC.

www.delorenzo.com.au (Login to Pro, Click on ASPYA, Click on Contact Us at the top of the page)