

# Receive \$5 for every De Lorenzo pack sold!

1 pack a day x 5 days per week  
 (\$25 per week x 8 Weeks = \$200!)  
 2 packs per day = \$400!  
 3 packs per day = \$600!

Simply mark how many sold each day

*Good Luck!*

Stylist Name: \_\_\_\_\_ My Christmas Cash Goal \$ \_\_\_\_\_

Week	Mon	Tues	Wed	Thurs	Fri	Sat	Running Total \$
16th Oct							
23rd Oct							
30th Oct							
6th Nov							
13th Nov							
20th Nov							
27th Nov							
4th Dec							
							<b>Total \$</b>



# Receive \$5 for every De Lorenzo pack sold!

1 pack a day x 5 days per week  
 (\$25 per week x 8 Weeks = \$200!)  
 2 packs per day = \$400!  
 3 packs per day = \$600!

My Christmas  
 Salon Cash Goal  
 \$ \_\_\_\_\_

Stylist Name: \_\_\_\_\_ My Christmas Cash Goal \$ \_\_\_\_\_

Week	Mon	Tues	Wed	Thurs	Fri	Sat	Running Total \$
16th Oct							
23rd Oct							
30th Oct							
6th Nov							
13th Nov							
20th Nov							
27th Nov							
4th Dec							
							<b>Total \$</b>





# How much can we make?

As a salon owner how much can your salon make from packs if staff are getting \$5 per pack incentive?

Better still, challenge your staff for the one who sells the most packs.

Set a minimum amount of sales to qualify for the prize.

How much can the salon potentially make, & how many packs will I need to support their enthusiasm?

**\$59.95** RRP      1 staff member    2 staff members    3 staff members    4 staff members    5 staff members

Sells 1 pack per day - Salon weekly retail return on packs	\$110	\$220	\$330	\$440	\$550
How many packs needed for the whole 8 weeks promo period	40	80	120	160	200
Total amount of retail pack sales in 8 weeks @ 1 pack per day	\$880	\$1760	\$2640	\$3520	\$4396

Sells 2 packs each per day - Salon weekly retail return on packs	\$220	\$440	\$660	\$880	\$1100
How many packs needed for the whole 8 weeks promo period	80	160	240	320	400
Total amount of retail pack sales in 8 weeks @ 2packs a day	\$1758	\$3517	\$5275	\$7033	\$8792





# How much can we make?

As a salon owner how much can your salon make from packs if staff are getting \$5 per pack incentive?

Better still, challenge your staff for the one who sells the most packs.

Set a minimum amount of sales to qualify for the prize.

How much can the salon potentially make, & how many packs will I need to support their enthusiasm?

**\$54.95** RRP

1 staff member

2 staff members

3 staff members

4 staff members

5 staff members

Sells 1 pack per day - Salon weekly retail return on packs	\$99	\$197	\$296	\$395	\$494
How many packs needed for the whole 8 weeks promo period	40	80	120	160	200
Total amount of retail pack sales in 8 weeks @ 1 pack per day	\$789	\$1578	\$2368	\$3157	\$3946

Sells 2 packs each per day - Salon weekly retail return on packs	\$197	\$395	\$592	\$789	\$987
How many packs needed for the whole 8 weeks promo period	80	160	240	320	400
Total amount of retail pack sales in 8 weeks @ 2packs a day	\$1578	\$3157	\$4735	\$6314	\$7892

