

What's Happening in the ASPYA World | December Edition



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Santa is coming early!

Keep an eye out for your snail mail...



Welcome to the Program!

We would like to welcome the following Salon who joined the ASPYA Program in November 2023:

- Boutique Hair Pittsworth, QLD
- Hair Hideaway, NSW
- Lyneham Hair, NSW

De Lorenzo Christmas Closure Period

We wish to advise that our Christmas closure will be from Friday 22nd December, with orders closing on the 21st December. We will be returning on Monday 8th January.

Last day to order to ensure Pre-Christmas delivery will be Thursday 14th December.



24/25 Program Survey

We would like your say on the ASPYA program and what you would like to see in the program for 24/25. We can't guarantee that we'll implement every suggestion but we will certainly consider all points of view.

Click here to complete the survey. It will close 31 January 2024.
https://www.surveymonkey.com/r/24_25programsurvey

It will only take 10 minutes of your time and you will go into the draw for one of 5 lots x 500 ASPYA points for doing so.

Current ASPYA Promotions

Located on the ARC under Marketing (Promotions & Offers) are the current ASPYA Promotions. Make sure you check them out online or ask your Account Manager for full details and ordering processes.

ESSENTIAL TREATMENTS
Dynamic Detangle Duo



Cost: \$14⁵⁰
RRP: \$29⁰⁰ each
Exclusive to ASPYA and Salons
Available 27/11/23 - 26/1/24

Vegan AUSTRALIA CERTIFIED

DEFENCE
Protect & Shine



Cost: \$19⁹⁸
RRP: \$39⁹⁵ each Value: \$66⁵⁰
Exclusive to ASPYA and Salons
Available 30/10/23 - 22/12/23

Vegan AUSTRALIA CERTIFIED



Social Media Posts/Images

Located on the ARC under Marketing (then Marketing Artwork).



Product of the Month

Speak with your Account Manager for full details and ordering processes.

PRODUCT OF THE MONTH
Elements Ocean Mist

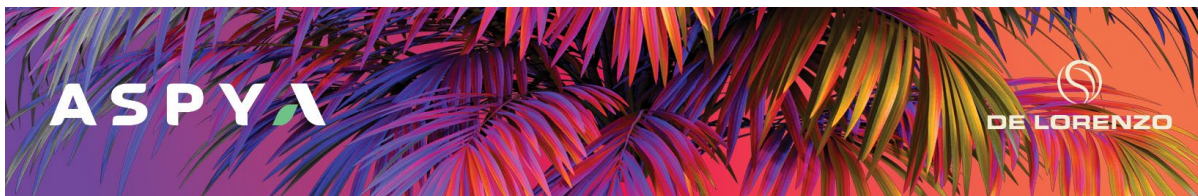
OCEAN MIST
SUMMER BEACH STYLE
A mist of essential oils that provides the look and texture of beach-weathered hair with natural nourishment and definition.

Acrylic Glorifier
\$10²⁵

Cost: \$42⁰⁰ (3 + 1 no charge + decal)
RRP: \$28⁰⁰ each
Exclusive to ASPYA and Salons

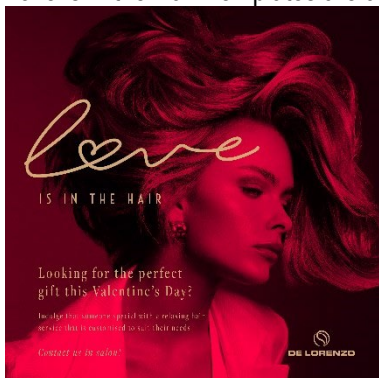
Available 27/11/23 - 26/1/24

DE LORENZO



Valentine's Day Kit

Love is in the Hair Templates are available on the ARC in preparation for Valentine's Day.



2024 ASPYA Roadshow – Training The New School

Click here to book your spot!

[Adelaide](#)

[Sydney](#)

[Melbourne](#)

[Brisbane](#)

[Townsville](#)

[Perth](#)



Business Partner Spotlight

Milly Clay Coaching

The #1 OBJECTIVE to create industry leaders by sharing strategies that work, create solid foundations that you can duplicate into any business, show you systems and then scale you to the next level.

What to expect when you join @milly_clay_coaching:

- Help you get clear on your purpose, values and more
 - Help you to get your foundations set up
 - Set your systems up for success
 - Help you to get consistent new clients
 - Help you to keep those clients
-



Exclusive ASPYA offer:

THE INVESTMENT To join, will be \$1500 per month, inc GST.

However, if you join through De Lorenzo (please mention this when we chat), your investment will be \$999 per month.

(We can set up weekly instalments of \$244 if preferred)

If you are wanting customised and intimate one on one sessions:

- 1 x 1 hour mentoring call with Milly Clay \$330
- Buy 3 sessions and get the 2 sessions for free \$990

To redeem this offer contact:

0430 223 949

Millyz.clay@gmail.com

www.instagram.com/milly_clay_coach/

Feedback

I would love to hear your feedback! Please feel free to email me, phone me on 02 9748 8900 or you can post feedback (which can be anonymous – just fill in a dummy name or email address) through the Contact Us page on the ARC.

www.delorenzo.com.au (Login to Pro, Click on ASPYA, Click on Contact Us at the top of the page)
