

EDU CAT ION



DE LORENZO

EDUCATION 2026

The 2026 Education Program

Service & Quality

De Lorenzo after sales support and service is not a one-size-fits-all scenario. We have a team of Educators, Account Managers and Customer Service Representatives available to you, ensuring that your product brand and education program is the right fit for you. We are at your service to provide quality support for you to grow your business, up-skill your team and entice a returning clientele.

We are ready to help you succeed and further your confidence every step of the way.

Colour

Essential to a thriving business is a happy colour clientele. With the Nova360° range you can be assured of premium quality, beautiful results and of course the support you need. Our Education Team is dedicated to ensuring your confidence and colour knowledge is evolving as the trends change. We will work with you and your team, using a bespoke education plan specific to the business requirements of your salon.

Home Haircare

Making Home Haircare recommendation a seamless and natural part of your in-salon conversation and planning is part of what we do. De Lorenzo view Home Haircare as a part of a holistic approach to hairdressing and providing a complete service to the consumer. It doesn't have to be a chore or something to be afraid of. We can show you how with a gentle, professional approach.

The De Lorenzo Education team look forward to working with you and your salon in 2026.



MEGAN YABSLEY

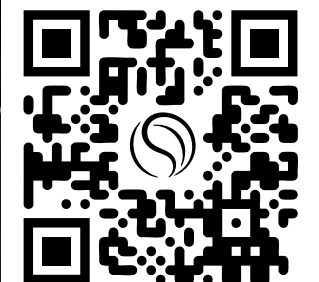


Join us

De Lorenzo Education App

All the information you need about the 2026 Education program can be conveniently accessed via De Lorenzo Education app.

Scan the QR code below to download the app from the App Store or Google Play.



Contents

In-Salon Support

Technical Hotline	
dLearning Online Education	2
In-Salon Product & Technical Education	3
Online Sessions	4
Additional In-Salon Support	5
TAFES & Colleges	6

Colour Education

Emerging Colourist Nova360° Workshop	9
Nova360° Colourists Workshop	10
New Season Collection Showcase	11
Foiling Fundamentals	12
Lived In Colouring Fundamentals	13
Holly Breen – Guest Artist	16
Becky McEvoy – Guest Artist	20

Cutting Education

Emerging Stylist Cutting Workshop	24
Gina Yates – Guest Artist	25
Barbering – Various Guest Artists	27

Specialty Education

Amber White - Long Hair Styling	31
Jason McRae - Trichology	33

Social Image Awards

Now available on the Education app!

Housekeeping

42

In-Salon Support

Technical Hotline

A FREE call number is available 7 days per week between 8am and 6pm AEST:

1300 733 303

Speak with one of our highly skilled Educators for information on how to use and recommend all De Lorenzo products.

For example, call if you:

- Have a colour problem and are unsure how to approach it
- Can't decide which colour to choose
- Are unsure how long to process a colour
- Need to know if heat should be applied or not
- Aren't sure which perm solution to use
- Have made a mistake and need help to fix it
- Don't know which take-home product to recommend

We are always happy to help!

Call us



dLearning *online*

A free online program providing you with everything there is to know about De Lorenzo products - *at your convenience.*

This program is essential for all who are using De Lorenzo for the first time.

You will be able to browse through courses, click on the presentations relevant to your salon and learn at your own pace.

Once the course is complete, you can print a certificate stating that you are now certified to use and recommend these products throughout 2026.



Download the De Lorenzo Education App or go to <https://dlearning.thinkific.com> to set up your unique login and password.

Available Courses:

Introduction

De Lorenzo Philosophies
Core Values
The Four Natural Balances™
Hair & Scalp Analysis and Consultation

Home Haircare

Essential Treatments
Prescriptive Solutions
Tricho Natural Scalp Therapy
Instant Series
Bond Defence
DMAN
Elements
Novafusion

Nova360° Complete Colour Range

Novacolor
Novatone
Novafusion
Novasemi
Novaplex
Nova Powder Lighteners
Novacolor Eliminator

Specialty Services

Create Wave Perms
Create Professional Straightening

In-Salon Product & Technical Education

Product and Technical Education is part of our after-sales service to you. It consists of a series of two-hour presentations tailored to the ranges you carry, each designed to focus on specific topics related to De Lorenzo.

It is essential to understand the product ranges you are working with and how they can enhance your business.

This understanding eliminates mistakes, saves time and produces better outcomes for your salon and its clientele.

Just some of the education we can provide for your salon:

- Communication skills
- Consultation and analysis
- Specific types of colouring
(eg, lift and deposit, high lift blondes)
- Home Haircare and “Power Booking”
- Lightening the hair effectively
- Colour correction and problem solving
- Colour and tone formulation
- Create Wave Perming
- Create Professional Straightening
- Tricho Natural Scalp Therapy
- Colour Eliminator... and much more!

These shorter two-hour sessions will provide you with the opportunity to learn the theory and participate in a brief practical exercise.

In consultation with your Educator, we can develop a bespoke session to suit your needs. Each session can be adjusted to benefit your team’s experience level, skill diversity and to help combat staffing issues while reducing out-of-salon time.

Speak to your Educator or Account Manager about booking Product & Technical Education today!

Online sessions

Recordings and live education sessions throughout the year.

See the Education app for the latest schedule and offerings.

Personalised live online sessions available from your Educator on request.

Speak with your De Lorenzo Educator or Account Manager to book a time.



Additional in-salon support

Additional in-salon support enables you to continue expanding your knowledge of the De Lorenzo range and overcome any fears or challenges you may encounter.

Our Educators are highly skilled in using our products and can support you and your business in maximising your potential with De Lorenzo.

This is also an excellent option for new salon team members who need assistance in getting started with De Lorenzo.

Your De Lorenzo Educator can be booked for up to three hours in your salon to help you and your team troubleshoot and problem-solve with any of the product ranges.

Speak to your De Lorenzo Account Manager or Educator to arrange in-salon support.

Bookings are subject to availability.

Note: colour application skills such as foiling and balayage are not taught in these sessions.

De Lorenzo provides an extensive education package to assist and engage the teaching team while educating apprentices and emerging hairstylists.

Our commitment is to ensure professional support is always available to emerging hairdressers.

TAFES & colleges

The TAFE/College education package contains eleven sessions (including fundamental lessons) designed to underpin your education program with De Lorenzo products, training materials and technical support.

This package will equip both teachers and students with the knowledge they require about De Lorenzo and its product lines. Emphasis is placed on the four learning styles, enabling teachers and students to retain the information delivered effectively.

De Lorenzo will also provide a Student of the Year trophy for your annual graduation and an Educator or Account Manager may also be available to judge your showcase event or competition.

COST \$80
(charged to your account)



GOAL OUR EDUC ATION

Emerging Colourist Nova360° Workshop

These workshops are designed specifically for apprentices and emerging stylists, focusing on building strong foundational knowledge and technical skills through hands-on workshop sessions.

Our fun and engaging approach immerses participants in the world of professional hairdressing, inspiring confidence, creativity and a lasting passion for a career in the industry.

Upon successful completion, each participant receives a certificate and trophy in recognition of their achievement.

COST \$400
TIME 2 days 10am - 4pm

Recommended for

Emerging Colourists
(first and second year apprentices)

Session Focus

- **Novacolor Foundation Training:**
Philosophy, Theory, Application, Accessories
- **Lightening Theory:**
Tips, Tricks and Techniques
- **Novatone/Novasemi/Novafusion:**
Creative Mixes, Application, Toning Trivia
- **Treatments and Elements Styling:**
Home Haircare and Styling Tips

Includes: Mannequin, achievement certificate, trophy, workbook, goodie bag and lunch

Bring: Hairdryer, thermal tools, brushes, clips and tail comb

Note: Private in-salon sessions available upon request (POA)

Bookings are subject to availability

Nova360° Colourists Workshop

A two-day intensive workshop that will get you up and running with the Nova360° range. This high-intensity session will provide you with all the essential Nova360° theory and practical skills you desire. Feel confident in your colour choices and be sure about which product to use. Achieve amazing results and get creative with numerous practical colouring elements.

Day One

Discover the Nova360° range, explore general colour theory and get hands-on with practical exercises.

Session Focus

- Components of the Nova360° ranges including developers
- Colour theory, including the colour wheel and undertones
- Depth and reflect of Nova360° products
- Nova360° Accessories

COST \$400
ASPYA Members \$150 only (mannequin cost)
TIME 2 days 10am - 4pm

Day Two

Move into a more technical session covering the how's and why's of advanced colouring. Learn how to overcome difficult colouring scenarios with confidence. Practical sessions throughout the day will help you see and experience real results.

Session Focus

- Resistant white hair coverage
- Filling and colouring hair darker
- Complicated colour correction
- Using creative mixers such as ULBM

Includes: Mannequin, achievement certificate, workbook, goodie bag and lunch

Bring: Hairdryer, thermal tools, brushes, clips and tail comb

Note: Private in-salon sessions available upon request (POA)

Bookings are subject to availability

Collection Showcase

Twice annually, De Lorenzo launches a new photographic collection. At these showcases we will show you how to achieve the looks and perfect colour selection for the upcoming season.

These free sessions are either an evening look and learn or daytime workshop.

Express your interest if you or your team would like to participate as a presenter.

Speak to your Educator or Account Manager about when a Collection Showcase will be held in your state.

Foiling Fundamentals

Start your foiling journey by perfecting techniques in foil placement and patterns. This session is designed for emerging colourists who need to expand their training with foiling. It covers and demonstrates application techniques, foil placement and colour combinations to help build and retain a steady clientele.

Recommended for
Emerging colourists (first and second year apprentices) who want to upskill and expand their repertoire. A basic level of colour knowledge is required.

- Session Focus**
- Applying firm and secure foils in a modern pattern
 - Foil patterns and colour placement
 - Best products to achieve the desired result
 - Accurate product application and timing
 - Toning foiled hair and avoiding root glow

COST \$290
TIME 1 day

Includes: Mannequin, achievement certificate, workbook, goodie bag and lunch

Bring: Hairdryer, thermal tools, brushes, clips and tail comb

Note: Private in-salon sessions available upon request (POA)

Bookings are subject to availability

Lived in Colouring Fundamentals

This session focuses on teaching you the basics of creating a 'lived in' colour using fast and effective techniques such as baby lights, drop foils and balayage, to name a few. You'll learn techniques to achieve the perfect blend of colour tones.

The session also covers sectioning, application techniques, blending, mixing and applying the correct products, as well as conducting a full and thorough consultation to achieve the desired results.

Recommended for

All colourists looking for an entry into the world of lived in colours. A basic level of colour knowledge is required.

Session Focus

- Lived in colour techniques, patterns and foil placement
- Avoiding lines and patchiness; mastering colour blending
- Product selection and timing
- Tools for various techniques, such as colour paddles, foils, combs and brushes

COST
\$290

TIME
1 day

Includes: Mannequin, achievement certificate, trophy, workbook, goodie bag and lunch

Bring: Hairdryer, thermal tools, brushes, clips and tail comb

Note: Private in-salon sessions available upon request (POA)

Bookings are subject to availability



Holly Breen

De Lorenzo Brand Ambassador Holly Breen is an accomplished hairdresser, salon owner and award-winning Educator with an impressive career spanning numerous industry accolades.

Holly is the 2025 AHIA Master Colourist Finalist and QLD Hairdresser of the Year Finalist, as well as the 2024 QLD Hairdresser of the Year. She was also a finalist for AHFA's Colourist of the Year in both 2022 and 2023 and has earned multiple other prestigious awards throughout her career.

With a background as a Master Stylist and Educator in leading salons, Holly brings a wealth of experience and technical expertise to her role as a De Lorenzo Brand Ambassador and Guest Artist. Renowned for her passion for creating beautiful blondes and precision colour work, Holly inspires stylists with her deep understanding of both the how and the why behind exceptional colour results.

@hollydoes.hair
@californianblonde



Dimensional Blondes

This revised 2026 session covers the ever evolving dimensional and lived in blonde, including a “less is more” approach.

Recommended for

Somewhat experienced colourists or apprentices who have a general knowledge of foil application.

Session Focus

- How to add depth to blondes
- Balancing contrast
- How to lowlight correctly
- Specialised toning
- Utilising the Nova360° range for perfect results
- What product to use, why and when

COST \$495
TIME 1 day

Includes: Mannequin, achievement certificate, lunch and refreshments, handouts and goodie bag

Bring: Minimum of six sectioning clips, metal tail comb, detangling brush, blow-dry brushes, hairdryer and thermal tools

Note: Private in-salon sessions available upon request (POA)

Bookings are subject to availability

Blonde Mastery *Look & Learn*

Showcasing Holly’s signature blondes, using the Nova360° range, this session will teach you tips and tricks to maximize impact and get the most out of your colour work. Learn how to achieve the perfect lift without overly compromising hair condition. Watch Holly demonstrate toning, low lighting and tipping-out techniques on two live models.

Recommended for

Hairdressers who like to observe and experience results from beginning to end.

Session Focus

- When to use tip-outs and basin brightening
- Colour correcting blondes
- Addressing colour banding
- Professional and precise foil placement
- What product to use, when and why

COST \$250
TIME 1 day

Includes: Handouts, goodie bag, lunch and participation certificate

Note: Private in-salon sessions available upon request (POA)

Bookings are subject to availability

Becky McEvoy

Meet Becky McEvoy, a dedicated De Lorenzo Educator and hairdresser. As a mentor to aspiring hairdressers, she loves sharing her expertise, techniques and industry insights to help them succeed in this competitive field. Whether leading workshops, hosting classes, or providing one-on-one training.

Becky approaches every teaching opportunity with enthusiasm and dedication. She instils in her students not only the technical skills they need to excel but also the creativity, confidence and professionalism that are the hallmarks of a true artist. An all-around colourist and stylist, her passion is creating beautiful, healthy hair.



Palette 2.0

Creative Colour Class

Palette 2.0 is the next step in creative colour education

Designed for hairdressers ready to turn inspiration into salon-ready results. From mood boards to consultations, you'll learn how to confidently plan, place and price bold, expressive colour work using the Nova360° palette.

Whether you're just starting out or looking to refresh your skills, this class gives you the tools to transform ideas into wearable, high-impact colour.

Session Focus

- Interpreting mood boards and 2026 trend forecasting
- Breaking down complex or ‘inspo’ looks into achievable steps
- Consultation confidence: prepping clients for creative colour journeys
- Understanding colour placement using the Nova360° palette
- Working with multiple tones in one application
- Charging what you are worth: time, product, pricing and quoting for bold looks

COST \$400
TIME 1 day

Morning: Inspiration & Foundation

- Welcome and Introduction
- Mood Boards and 2026 Colour Forecasting
- Analysing desired looks, breaking down colour application steps and understanding clientele
- Pricing Breakdown Exercise:
How to quote creative colour confidently

Midday: Application & Techniques

- Technique demo: multi-tone colour placements with Nova360°
- Mannequin work:
guided application session
- Individual support and problem-solving in real-time

Afternoon: Finishing & Presentation

- Dry and finish mannequin work
- Presentation
- Q&A and certificate presentation

Includes: Mannequin, workbook, certificate and lunch

Bring: Metal tail comb, wide tooth comb, section clips, apron, hairdryer, thermal tools (straightener/curling iron), scissors

Note: Private in-salon sessions available upon request (POA)

Bookings are subject to availability



NOTHING BUT A MAN

Emerging Stylist Cutting

To become a great hairdresser, it is especially important to develop a solid foundation for your skill set. Get a great start to cutting before bad habits take hold by learning the correct preparation of the hair, how to hold your scissors properly and how to position your body. All the basics will be covered, and the session will conclude with a short haircut that takes the fear out of achieving a bold look.

A certificate and trophy will be awarded upon completion.

Recommended for

This two-day workshop is aimed at emerging stylists (first and second year apprentices) ready to learn the art of haircutting.

Session Focus

- Consultation and hair preparation
- Face shapes, cowlicks, crowns, hairlines and part lines
- Cutting tool options and their uses (such as freehand cutting and texturising)
- Your posture and body positioning, finger positioning, and cross-checking
- Three mainstream haircuts encompassing techniques such as solid form, graduation, layering, over-direction and guidelines
- If time permits, take your mannequin to a cute short haircut

COST
\$400

TIME
2 days

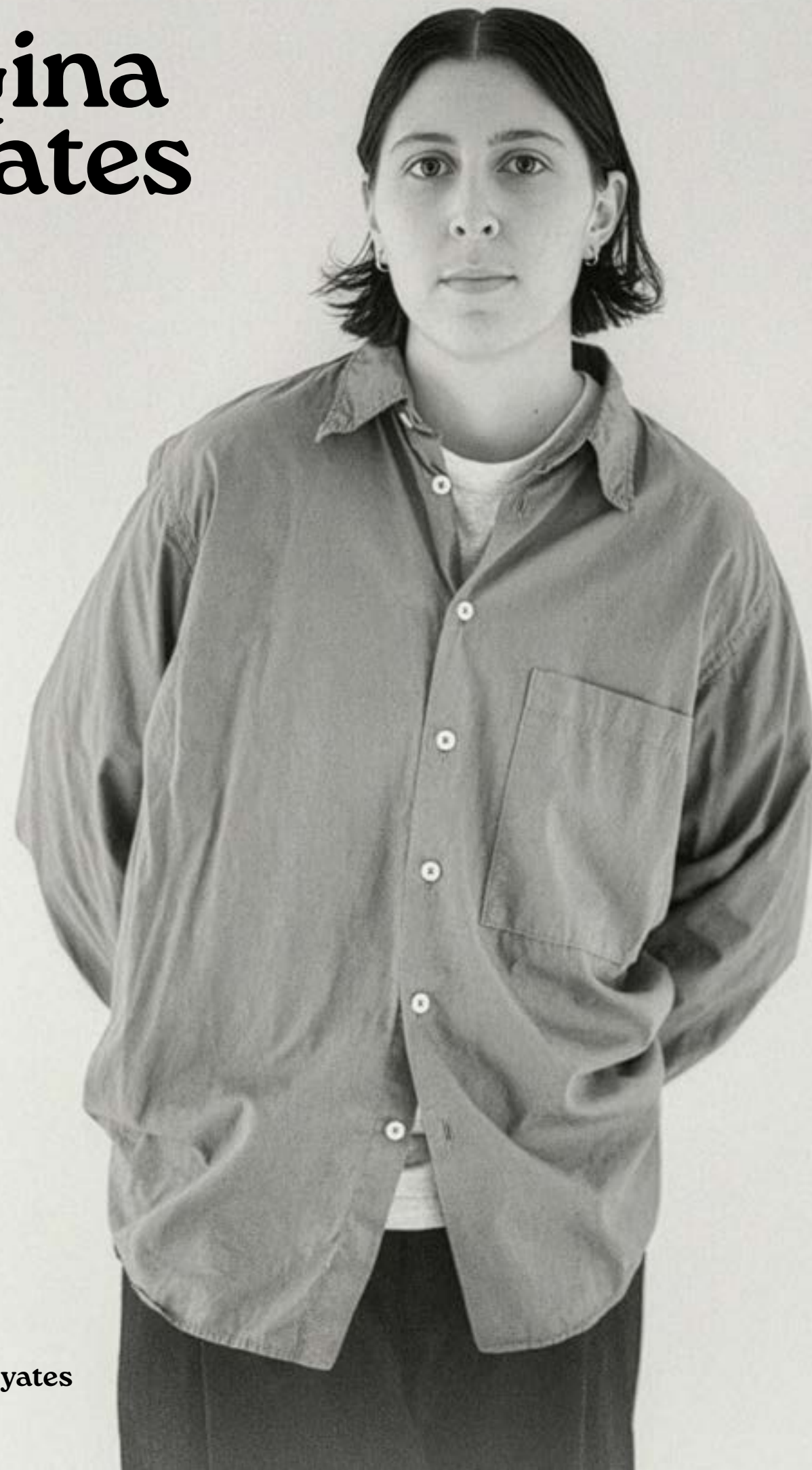
Includes: Mannequin (used over 2 days), achievement certificate, trophy, workbook, goodie bag and lunch

Bring: Scissors, cutting comb, hairdryer, brushes, clips, water spray

Note: Private in-salon sessions available upon request (POA)

Bookings are subject to availability

Gina Yates



@g.b.yates

Gina Yates is a multidisciplinary artist best known for her unwavering dedication to precision hairdressing, session styling and grooming expertise. With over half her life spent behind the chair, Gina's craft is a testament to years of dedication, technical refinement and creative exploration. While her passion began with precision cutting, Gina's career has evolved through years in the fashion industry - honing advanced styling techniques across runway, editorial and commercial campaigns and bringing those insights back into her salon work. In 2025, Gina was crowned Men's Hairdresser of the Year at the Australian Hair Fashion Awards (AHFA), only weeks after returning from Paris Fashion Week, where she collaborated with some of the most recognisable names in session hairdressing. Trained at Mahogany and shaped by influences from Sassoon and Sorbie, Gina's approach now centres on effortless, wearable styles - cuts that are technically refined yet easy for clients to maintain. As an educator, Gina is passionate about strong foundational techniques and believes that great hair begins with precision. Her calm collected teaching style makes complex concepts clear and accessible, empowering students to deliver confident, consistent results with ease.

Recommended for

Both intermediate and advanced stylists looking to execute layering and graduation with confidence and expertise.

Session Focus

- Two to three foundational haircuts adaptable to a variety of hair types
- Combining techniques to achieve precision and versatility
- Problem-solving: turning mistakes into creative opportunities
- Building confidence with scissor control and ergonomic posture for comfort and longevity
- Product placement and effortless styling to enhance the cut
- Understanding shape, balance and suitability for each individual client
- Translating session styling techniques into salon-friendly approaches
- Developing an eye for detail through refined finishing and polish

COST
\$495

TIME
1 day

Includes: Mannequin, achievement certificate, lunch, handouts and goodie bag

Bring: Scissors, texturisers or thinning shears, cutting comb, wide tooth comb, flat sectioning clips, water spray, hairdryer with nozzle and diffuser, round brushes, medium iron and tong, mini clippers/detailers

Note: Private in-salon sessions available upon request (POA)

Bookings are subject to availability



Barbering Guest Artists

Various Barbers available:

Anthony Staltari
@anthonystaltari

Ben Kane
@benwardscissorhands

Lance Liufau
@lance_topshelfbarber

Unpack the skills needed to achieve the perfect barbers cut from cutting with scissors to using clippers, various styles and types of fades. These sessions will give you confidence to master the art of blending, terminology and how to use the tools required to achieve certain looks. You will gain a better understanding of how to approach a fade and men’s haircuts in general, when to execute a low, medium or high fade and how to blend seamlessly.

Recommended for

Hairdressers or barbers who wish to expand their knowledge in fading techniques, styling and grooming of men’s hair.

Session Focus

- Live model followed by workshop
- Understanding the correct tools and products to use for particular styles
- Blending and fading
- Scissor work
- Brief clipper maintenance

COST \$495
TIME 1 day

Includes: Mannequin, achievement certificate, workbook, goodie bag and lunch

Bring: Clippers (adjustable with lever & attachments), foil shaver (if possible), trimmer, scissors, razor, clipper and scissor combs, combs, water spray, hairdryer, brushes and clips

Note: Private in-salon sessions available upon request (POA)

Bookings are subject to availability

SPEC TACULAR EDUCATION



Amber White

@amberwhitehairstylist

With over 25 years of experience, Amber is a passionate bridal and event styling specialist dedicated to the art of long hair design. As a salon owner, educator and wedding hair expert, she brings a wealth of creativity and professionalism to everything she does.

Amber's career highlights include representing Australia at the World Hairdressing Championships in Seoul, Korea and winning over 16 awards across all aspects of hairdressing. She has also shared her expertise as an Educator for Lorna Evans and other leading industry professionals.

Driven by her love for education, Amber's goal is to teach long hair and bridal styling in a fun, supportive environment - empowering stylists to build confidence and refine their creative skills.

Recommended for

Designed for both emerging and experienced hairdressers, this hands-on workshop delivers a full day of education, creativity and fun.

Session Focus

- Breaking down client consultations so it is not overwhelming
- How to use the right product for the best finish
- Directional blow waving for that sleek, perfect finish. Preparing the hair so it lasts!
- Bridal glam waves
- Trending hair ups; demonstrating how to use clip in hair extensions, tips and tricks with placement and blending
- How to charge and profit from long hair styling as a business

COST
\$495

TIME
1 day

Includes: Achievement certificate, workbook, goodie bag and lunch. (Mannequins, pins and padding are made available for use in the class, on the day)

Bring: Metal tail comb, wide tooth comb, round brush, soft brush, section clips, hairdryer with nozzle, curling iron (20-26 cm preferred)

Note: Private in-salon sessions available upon request (POA)

Bookings are subject to availability

Trichology with Jason McRae

Jason McRae is a certified Trichologist, Hairdresser and qualified Trainer and Assessor. Jason has operated his own hair salon, competed and judged live IHS Hairdressing Competitions, attended many photo shoots and runway shows and has been an Educator for De Lorenzo for over 10 years. Jason was awarded the 2023 Ronald Salinger Award in London from the International Association of Trichologists in recognition of his contribution to Trichology in Australia and was invited to be a keynote speaker at the 2024 World Trichology Conference in Dubai.

Jason is a wealth of knowledge when it comes to bridging the gap between the hairdressing industry and Trichology. His practical approach to solving hair and scalp concerns will leave you feeling motivated and inspired, enabling you to provide a premium service to your clientele immediately. Jason has a holistic understanding of the effect internal and external body factors have on the hair and scalp and how to address them to ensure the best possible outcome is achieved.

@jason.delorenzoedu



Skin Deep

This session is designed to give you an excellent understanding of the human body and how it works in relation to Trichological problems. Within this one-day class you will receive the latest up to date information regarding treating various skin disorders that you may encounter as a hairdresser when dealing with your customer's scalps.

The De Lorenzo Tricho Natural Scalp Therapy range has been developed to specifically treat scalp disorders. They have spent years working with Trichologists to develop topical treatments that contain live probiotics adding a protective layer of good bacteria to lower the risk of 'problems' associated with unwanted organisms which can aggravate scalp conditions such as such as dryness, inflammation, dandruff and psoriasis.

Recommended for

Those wishing to learn more about factors that contribute to various scalp disorders and creating treatment plans using the De Lorenzo Tricho Natural Scalp Therapy range. You will feel more confident about recognising common scalp disorders and how to effectively treat them.

Session Focus

- Learn basic anatomy and mechanics of the human body
- Internal and external factors that cause skin/scalp disorders
- Symptoms to look for when recognising scalp disorders
- Learn how to use a Trichoscope to delve deeper into the analysis
- Key ingredients used to effectively treat the skin
- How to perform scalp treatments as a point of difference in your salon

COST \$395
TIME 1 day

Includes: Achievement certificate, workbook, goodie bag and lunch

Note: Private in-salon sessions available upon request (POA)

Bookings are subject to availability

International Association of Trichologists (IAT) Hair Practitioners Certificate Course

Recommended for

Hairdressers who are looking to step up their Trichology knowledge to a recognised certification. If you love science and desire a deeper knowledge of how and what we do in salon affects the hair, then this session is definitely for you. Discover the influences we need to understand in order to fully service our clients and provide accurate advice based on real evidence and facts!

Learn the many different treatments that are available for hair loss and which of those are proven to be most effective. This course consists of 12 modules, each of which is a small insight to each module of the full Trichology course itself. You will be provided with an understanding of what it takes to further your studies to become a fully qualified Trichologist.

This Hair Practitioners Certificate Course is recognised as prior learning towards the full Trichology course (RPL).

COST \$1200
TIME 3 days

Session Focus

The course includes the following 12 lessons;

- Functions and structures of the skin
- Glands of the skin
- The chemistry and physiology of the hair
- Nervous and circulatory support systems
- Amino acids and bonds in the hair
- pH of the hair, skin and chemicals we use
- Cystine, cysteine and permanent waving
- Colouring and decolouring
- Diffuse hair loss
- Genetic hair loss in men and women
- Microscopy
- Scarring alopecia

Day 3 is a simulated clinic day, where you will use a Trichoscope to recognise hair/scalp problems and perform treatments to address those problems.

Includes: IAT certificate, IAT workbook, IAT Hair Loss Handbook (value \$45 AUD), goodie bag and lunch

Note: Private in-salon sessions available upon request (POA)

Bookings are subject to availability

Social Image Awards



Why you should enter

First place from each category will receive:

- \$1000 visa gift card
- Trophy
- Certificate with winning image

Second place from each category will receive:

- Trophy
- Certificate with winning image

Third place from each category will receive:

- Certificate with winning image

The Categories

NOVA360°

Demonstrate beautiful colour work using one or a combination of the Nova360° range.

The judges will be looking for colour combinations, placement, and technical application.

Blondes

Demonstrate pristine blondes using methods such as tinting, toning, foiling and balayage.

The judges will be looking for beautiful tones and precision application.

Long hair upstyle

Demonstrate your most beautiful classic or creative long hair work. Every variation of buns, ponytails, updos and half-up, half-down looks is acceptable. The judges will be looking for technical ability and the overall composition of the image.

All gender cutting

Demonstrate distinctive and bold cuts with strong complementary styling methods. The judges will be looking for interesting shapes and precision results.

Transformation reel

Delight us with a 10-20 second stunning and visually stimulating transformation reel. Judges will be looking for the most transformative result and the overall composition of the reel.

Image guidelines

For all sections, please follow these rules:

We will only accept photos in colour.

Some post-production is allowed; however, corrections and AI modifications should be kept to a minimum.

Pictures with visible signatures from a photographer will not be accepted.

We do not accept images or works with offensive content. Decisions regarding content will be made by the judges and are to be considered final.

Final entries will be accepted until 5:00 PM on Friday, September 26th, 2026.

Winners will be announced on De Lorenzo's social media platforms on October 16th, 2026.

Images are judged on...

Hair

colour, cut, finishing **70%**

Styling

clothing, makeup, accessories **20%**

Setting

location, background **5%**

Total image composition 5%

For full terms and conditions go to <https://www.delorenzo.com.au/professional/> or see link in the Education app.

Social Image awards

What to submit

Download the De Lorenzo Education app to your device:

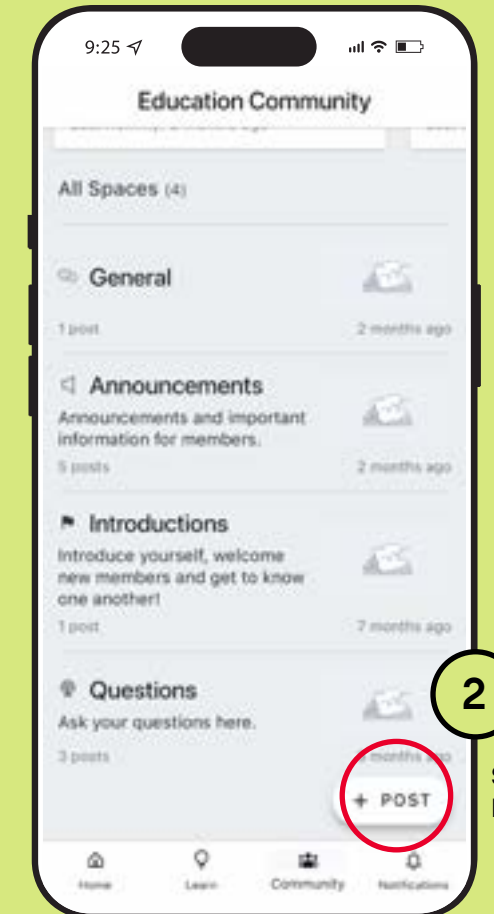
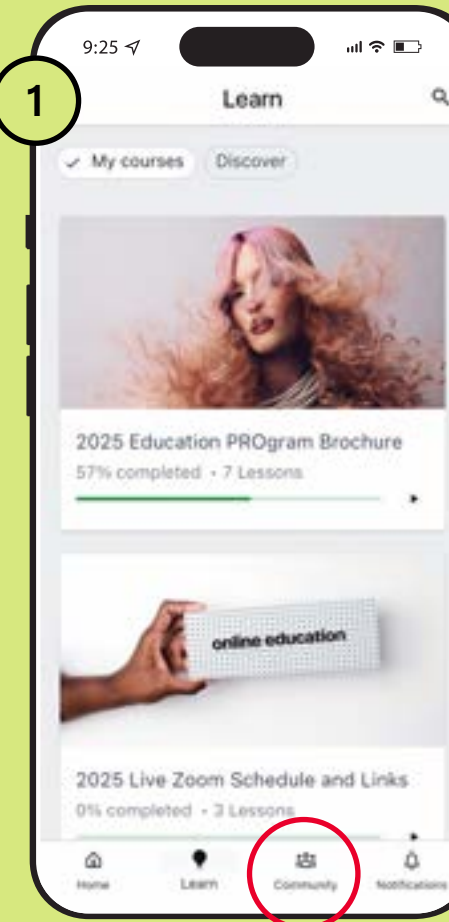


Ensure you update your profile to include all your details

Name, Salon and contact details.

For full terms and conditions go to:
<https://www.delorenzo.com.au/professional/>
or see link in the Education app.

Go to the Education Community



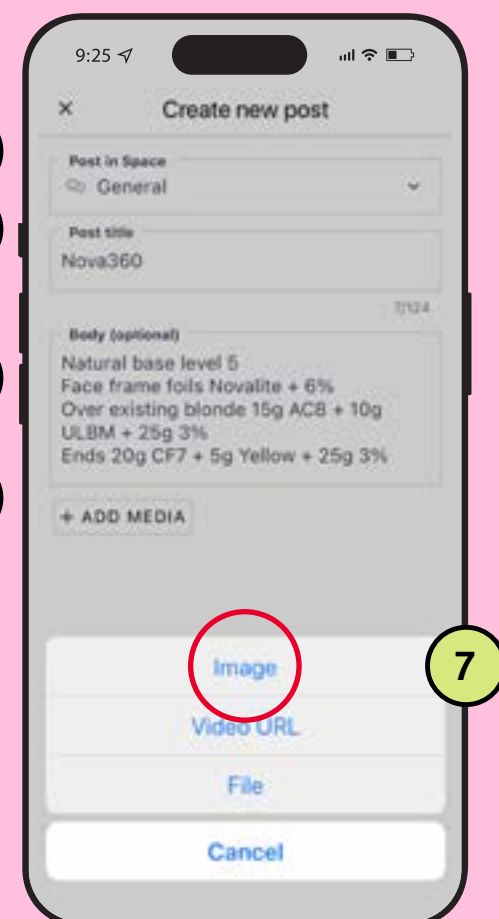
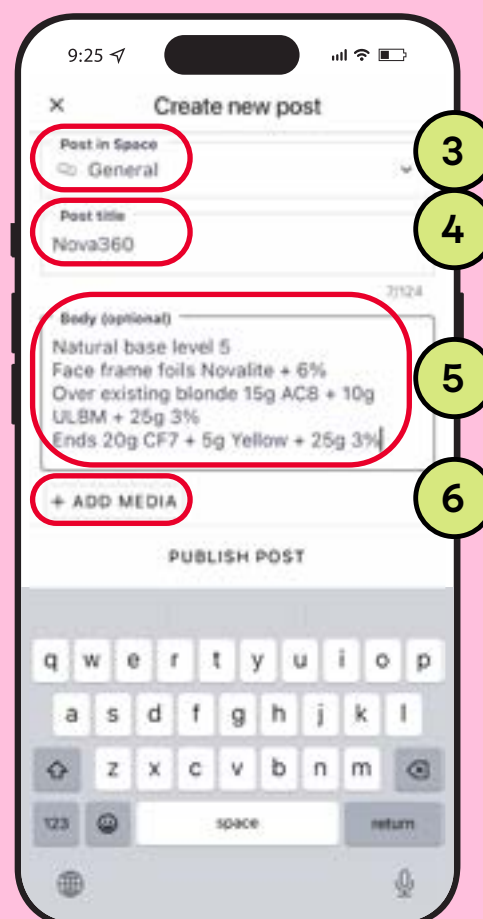
Select POST

Post in GENERAL space

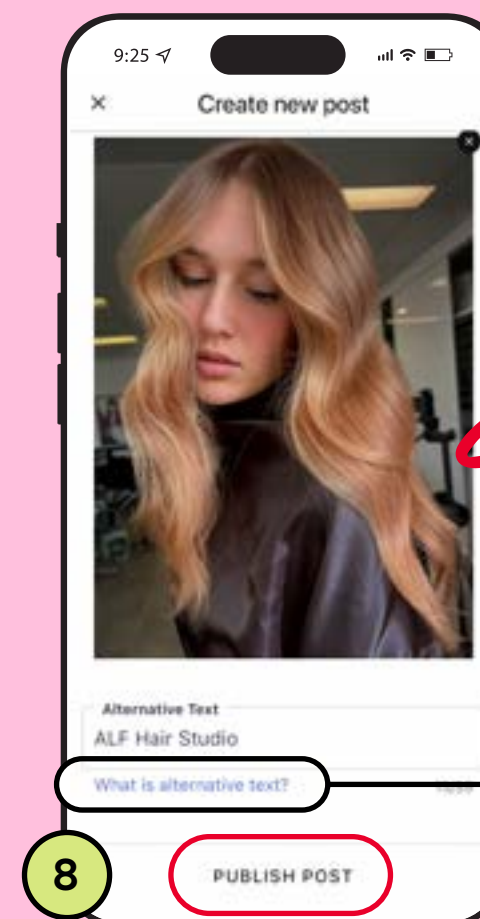
Type into TITLE category you are entering

Type into body your formula or description of your work

Select ADD MEDIA



Publish Post!



Use Alternative text option to include your salon name.

Good Luck!

Housekeeping

Ticketing

All bookings for De Lorenzo Education are purchased up front. ASPYA members and De Lorenzo account holders may choose to be invoiced for some sessions.

To book, go to:

www.delorenzo.com.au/professional or use the De Lorenzo Education app.

Photography & social media

Please be aware that photographs and images taken on the day of the class you attend, may be used on De Lorenzo Social Media platforms. Please make your Educator aware if you do not wish to participate.

Certificates

Participation certificates are provided for theory only sessions and achievement certificates are awarded for practical workshops.

Session times

For start/finish times, location and session requirements, please refer to the ticketing page for your specific session.

Session changes

De Lorenzo reserves the right to cancel or postpone sessions for any reason, including inadequate participant numbers. In this case session transfers or refunds will be applied directly.

ASPYA

ASPYA members receive a discounted rate for tickets (excluding mannequins) and may use their ASPYA Reward Points on invoices for De Lorenzo Education.

Contact your Account Manager or Educator for your ASPYA discount code.

Mannequins

Available for purchase separately at \$150 each (no ASPYA discount applies).

Cancellation & Refund Policy

Due to the high costs associated with scheduling these events, including venue hire, flights, accommodation, and catering De Lorenzo must adhere to our Cancellation & Refund Policy. If you need to cancel, change a booking, or require a refund please email or call at least 10 days prior to the session. If you are ill and unable to attend, please email us a copy of your medical certificate to credit your booking toward the next available session in your area (depending on availability). De Lorenzo will make every effort to accommodate your request.

Contact us at:

1800 800 347 or education@delorenzo.com.au

Confirmation, notifications & reminders

Confirmation, notifications and reminders are automatically sent to the email address and mobile number supplied when booking. De Lorenzo takes no responsibility for missed reminders, disconnected numbers, unattended email addresses or participants leaving or not turning up on the day of the session.

Group booking discounts may apply

Enquire with your Account Manager, Educator or call Customer Service on 1800 800 347 or email education@delorenzo.com.au

EDU CAT ION

2026



DE LORENZO

AUSTRALIAN MADE HAIRCARE

DE LORENZO HAIR & COSMETIC RESEARCH 103 Carnarvon Street, Silverwater NSW 2128
Toll Free: 1800 800 347 | Technical Hotline: 1300 733 303 | Email: education@delorenzo.com.au

 delorenzo.com.au   [delorenzohaircare](https://www.instagram.com/delorenzohaircare)