



What's Happening in the ASPYA World | February Edition

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Welcome to the Program!

We would like to welcome the following Salons who joined the ASPYA Program in January 2024:

- Mesmerised Hair, WA
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Congratulations!

We would like to congratulate the following Salons who has reached their ASPYA Milestones in February:

5 Years

- Hair at Bailey, NSW
 - Lush Hair & Nails, NSW
 - Surreal Hair Design, TAS
-

24/25 Program Survey – Draw Winners

Thank you to all those who completed the 24/25 Program Survey. We greatly appreciate your feedback and time.

We can't guarantee that we'll implement every suggestion but we will certainly consider all points of view.

Congratulations to the 5 recipients of 500 ASPYA Points!

- 4 Elements Hair
 - Casaellie Hair
 - Henley Beauty Bar
 - The Platinum Hair Chair & Beauty
 - Zed Salon
-

ASPYA Branded Whisks – FIRST IN FIRST SERVED

We have limited stock available for purchase by ASPYA Salon.

\$5.95 ex GST each

Contact your Account Manager to place your order



Product of the Month

PRODUCT OF THE MONTH
Instant Quick Fix

Cost: \$95⁸⁰ (8 + 1 no charge + display stand)
\$83⁸³ (7 + 2 no charge)

RRP: \$23⁹⁵ each Value: \$190 - \$214

Exclusive to ASPYA and Salons
Available 29/1/24 - 29/3/24

vegan
AUSTRALIA
CERTIFIED

Social Media Posts/Images

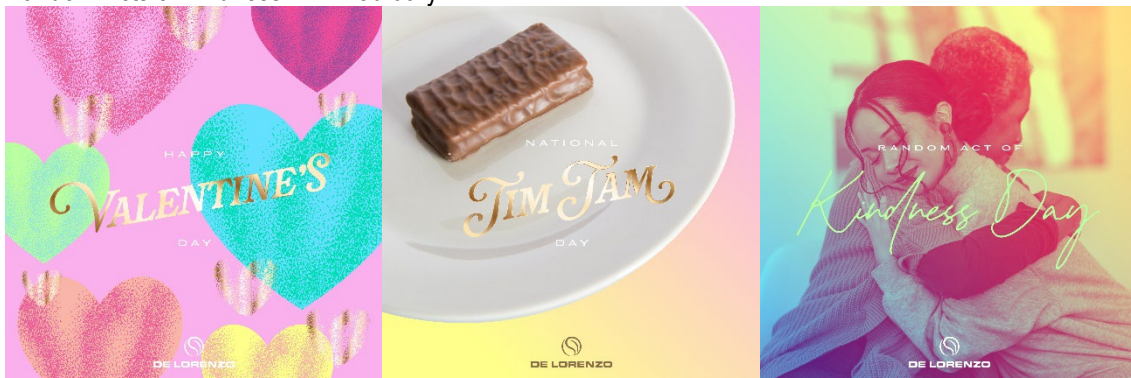
Located on the ARC under Marketing (then Marketing Artwork).

FEBRUARY

Valentine's Day – 14 February

National Tim Tam Day – 16 February

Random Acts of Kindness – 17 February



MARCH

International Women's Day – 8 March

Happiness Day – 20 March

Harmony Day – 21 March



Easter – 31 March



[Current ASPYA Promotions](#)

Located on the ARC under Marketing (Promotions & Offers) are the current ASPYA Promotions.

Make sure you check them out online or ask your Account Manager for full details and ordering processes.

ASPYA



INSTANT 750ml Duo's



Cost: \$37⁴⁷
RRP: \$74⁹⁵ each
Exclusive to ASPYA and Salons

Available 29/1/24 - 29/3/24



DE LORENZO

INSTANT Mini Traveller Duo's



Cost: \$7⁰⁰ per Duo
RRP: \$14⁰⁰
Exclusive to ASPYA and Salons

Available 1/2/24 - 31/3/24



DE LORENZO

NOVAFUSION Colour Care Duo's



Cost: \$17⁹⁷
RRP: \$39⁹⁵ each Value: \$63⁰⁰

Exclusive to ASPYA & Salons

29/1/24 - 28/3/24 (while stock lasts)



DE LORENZO



2024 ASPYA Roadshow – Training The New School

Click here to book your spot!

[Sydney](#)

[Melbourne](#)

[Brisbane](#)

[Townsville](#)

[Perth](#)



[Business Partner Spotlight](#)

Tesselgrid

Exclusive ASPYA offer:

Receive a special rate of a \$100 discount on the standard Tesselgrid storage unit (1200mm wide x 780mm high x 200mm deep). Normally \$585.00, the ASPYA pricing is \$485.00.

Delivery and installation are extra charges.

To redeem this offer contact:

Bill & Lisa Xanthopoulos

0409 953 786

bill@tesselgrid.com.au

lisa@tesselgrid.com

www.tesselgrid.com.au

Rob Carlton – Holden State Theatre, SA

Rob Carlton (our MC for Conference in March) will be on stage at the Holden Street Theatre in Adelaide Feb 16 - 1 March. Tickets are \$30 each and can be purchased through the links below. This show is not to be missed! Enjoy!

ASPYA


WILLING PARTICIPANT

4 STORIES ■ EVERY EMOTION



"COMPLETELY RIVETING!"
Samuel Johnson

WILLING PARTICIPANT

4 STORIES ■ EVERY EMOTION

"HILARIOUS AND PROFOUND"
Trent Dalton

"JUST SUPERB"
Michala Banas



ROB CARLTON

SILVER LOGIE - PAPER GIANTS

Directed by
DARREN GILSHENAN

Feb 16 - Mar 1
THE ARCH




13 FEB - 17 MAR

BOX OFFICE 0225 0995
HOLDENSTREETTHEATRES.COM
ADELAIDFRINGE.COM.AU

32-34 HOLDEN STREET, HINDMARSH
NEXT TO SACKER STATION
FREE PARKING

13 FEB - 17 MAR

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Holden Street
Theatres

Holden Street
Theatres

Feedback

I would love to hear your feedback! Please feel free to email me, phone me on 02 9748 8900 or you can post feedback (which can be anonymous – just fill in a dummy name or email address) through the Contact Us page on the ARC.

www.delorenzo.com.au/aspya/