

## What's Happening in the ASPYA World | January Edition

Happy New Year! We hope everyone had a fabulous break!!

De Lorenzo Head Office is open again from today.

We are looking forward to a spectacular 2023 and working with you all.

Look forward to seeing up all at the upcoming ASPYA Events x

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#### Congratulations!

We would like to congratulate the following Salons who has reached their ASPYA Milestones in January:

#### 5 Years

- Joli Hair, QLD
- Majestic Hair, QLD

#### 23/24 Program Survey

We would like your say on the ASPYA program and what you would like to see in the program for 23/24. We can't guarantee that we'll implement every suggestion but we will certainly consider all points of view.

Click here to complete the survey. It will close 31 January 2023. https://www.surveymonkey.com/r/23\_24programsurvey

It will only take 10 minutes of your time and you will go into the draw for one of 5 lots x 500 ASPYA points for doing so.

#### How will you be celebrating Australia Day?

- Tell us in 100 words or less how you celebrate Australia Day and what it means to you to be using an Australian Made and Owned Product in your salon
- Photos can also be included.
- Every post will go into the draw to win a \$300 De Lorenzo Product Hamper
- The winner will be announced on Thursday 26 January 2023
- Submit via email (aspya@delorenzo.com.au) or post to the ASPYA Facebook Group







## **ASPYA Conference 2024**

Register your details for the 2024 Conference at the below link.

Those registered will be first in the know in all things Conference (Event & Registration dates, speakers, pricing and more)!

https://professional.delorenzo.com.au/aspya-conference

#### **Product of the Month**



#### **Valentine's Day Kit**

Love is in the Hair Templates are available on the ARC in preparation for Valentine's Day.









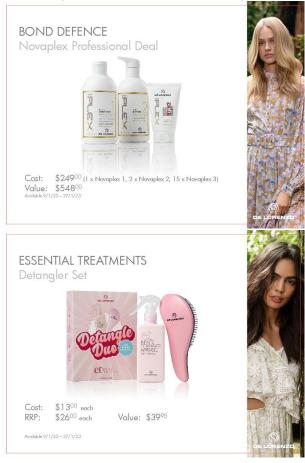
## **Social Media Posts/Images**

Located on the ARC under Marketing (then Marketing Artwork).



### **Current ASPYA Promotions**

Located on the ARC under Marketing (Promotions & Offers) are the current ASPYA Promotions. Make sure you check them out online or ask your Account Manager for full details and ordering processes.









#### 2023 ASPYA Roadshow - Michael McQueen

Click on the City below to book:

Melbourne

<u>Adelaide</u>

Brisbane

Sydney

Townsville

Perth

Canberra



#### **Feedback**

I would love to hear your feedback! Please feel free to email me, phone me on 02 9748 8900 or you can post feedback (which can be anonymous – just fill in a dummy name or email address) through the Contact Us page on the ARC.

www.delorenzo.com.au/aspya/



