



What's Happening in the ASPYA World | January Edition

*Happy New Year! We hope everyone had a fabulous break!!
De Lorenzo Head Office is open again from today.
We are looking forward to a spectacular 2023 and working with you all.
Look forward to seeing up all at the upcoming ASPYA Events x*

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Congratulations!

We would like to congratulate the following Salons who has reached their ASPYA Milestones in January:

5 Years

- Joli Hair, QLD
- Majestic Hair, QLD

[23/24 Program Survey](#)

We would like your say on the ASPYA program and what you would like to see in the program for 23/24. We can't guarantee that we'll implement every suggestion but we will certainly consider all points of view.

Click here to complete the survey. It will close 31 January 2023.

https://www.surveymonkey.com/r/23_24programsurvey

It will only take 10 minutes of your time and you will go into the draw for one of 5 lots x 500 ASPYA points for doing so.

How will you be celebrating Australia Day?

- Tell us in 100 words or less how you celebrate Australia Day and what it means to you to be using an Australian Made and Owned Product in your salon
- Photos can also be included.
- Every post will go into the draw to win a \$300 De Lorenzo Product Hamper
- The winner will be announced on Thursday 26 January 2023
- Submit via email (aspya@delorenzo.com.au) or post to the ASPYA Facebook Group



ASPYA Conference 2024

Register your details for the 2024 Conference at the below link.

Those registered will be first in the know in all things Conference (Event & Registration dates, speakers, pricing and more)!

<https://professional.delorenzo.com.au/asya-conference>

Product of the Month

PRODUCT OF THE MONTH
Essential Treatments Oil Balance



Cost: \$52³⁵ (3 + 1 no charge + decal)
RRP: \$34⁹⁰ each Value: \$139⁶⁰
Available 28/11/22 – 27/1/23

Acrylic Clarifier \$10⁹⁵


Preventing dry damaged hair made easy.



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Valentine's Day Kit

Love is in the Hair Templates are available on the ARC in preparation for Valentine's Day.



love IS IN THE HAIR

Looking for the perfect gift this Valentine's Day?

Indulge this someone special with a relaxing hair service that is customized to suit their needs.

Contact us to salons!

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Social Media Posts/Images

Located on the ARC under Marketing (then Marketing Artwork).



Current ASPYA Promotions

Located on the ARC under Marketing (Promotions & Offers) are the current ASPYA Promotions.

Make sure you check them out online or ask your Account Manager for full details and ordering processes.


BOND DEFENCE
Novaplex Professional Deal




Cost: \$249⁰⁰ (1 x Novaplex 1, 2 x Novaplex 2, 15 x Novaplex 3)
Value: \$548⁰⁰
Available 9/1/23 - 27/1/23



ESSENTIAL TREATMENTS
Detangler Set



Cost: \$13⁰⁰ each
RRP: \$26⁰⁰ each Value: \$39⁹⁵
Available 9/1/23 - 27/1/23





2023 ASPYA Roadshow – Michael McQueen

Click on the City below to book:

[Melbourne](#)

[Adelaide](#)

[Brisbane](#)

[Sydney](#)

[Townsville](#)

[Perth](#)

[Canberra](#)



Feedback

I would love to hear your feedback! Please feel free to email me, phone me on 02 9748 8900 or you can post feedback (which can be anonymous – just fill in a dummy name or email address) through the Contact Us page on the ARC.

www.delorenzo.com.au/aspya/
