



What's Happening in the ASPYA World | January Edition

*Happy New Year! We hope everyone had a fabulous break!!
De Lorenzo Head Office is open again from today.
We are looking forward to a spectacular 2024 and working with you all.
Look forward to seeing up all at the upcoming ASPYA Events x*

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Congratulations!

We would like to congratulate the following Salons who has reached their 20 Year ASPYA Milestone in January:

- Envy Hair Gallery

We would like to congratulate the following Salons who has reached their 5 Year ASPYA Milestone in January:

- KT on Griffith
 - Sheer Elegance
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De Lorenzo Education PROgram 2025

Within this PROgram you will find a range of high-quality, specialised learning opportunities which can support your salon, up-skill staff, recognise, plan for and meet the learning needs of a diverse range of hairdressing PROfessionals, in your space or ours.

[Click here to download the 2025 De Lorenzo Education PROgram](#)

Don't forget to download the App!



If you have any problems logging in please call the Technical Hotline on 1300 733 303



Product of the Month

Speak with your Account Manager for full details and ordering processes.

PRODUCT OF THE MONTH
RESTRUCTURANT SUMMER FRAGRANCE

Cost: \$53²⁵ (0 + 1 no charge. Order decal separately)
 RRP: \$35⁹⁰ each Value: \$142⁰⁰
 Exclusive to ASPYA and Salons

Available 2/12/24 - 31/1/25

Current ASPYA Promotions

Located on the ARC under Marketing (Promotions & Offers) are the current ASPYA Promotions. Make sure you check them out online or ask your Account Manager for full details and ordering processes.

**Essential Treatments
 Dynamic Detangler Duo**
 8.1.25 - 28.2.25

Boxed Set includes		Total Cost
Limited Edition Tutti Frutti Scent	x 1	\$14⁵⁰
Infinite Detangler 250mL		inc GST
Detangling Brush	x 1	RRP
		\$29⁹⁵
		inc GST

**Essential Treatments
 Cleanse Nourish & Wrap**
 8.1.25 - 28.2.25

Boxed Set includes		Total Cost
T Anso us Deep Cleanser 250ml	x 1	\$29⁵⁰
T Equilibrium 200g	x 1	inc GST
S Summer Hair Wrap	x 1	Total Value
		\$81⁹⁵
		inc GST
		RRP each
		\$59⁹⁵
		inc GST

Social Media Posts/Images

Located on the ARC under Marketing (then Marketing Artwork).





Valentine's Day Kit

Love is in the Hair Templates are available on the ARC in preparation for Valentine's Day.
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ASPYA Conference 2025

[Click here to access the Conference Website](#)

Get your Booking Forms in quickly to secure your spot as there are only **15** spots left!
So excited to see you all there!

ASPYA Roadshow 2025 – Creating Empowered Teams with Estelle Carroll

Sydney:

Salon Managers: <https://events.humanitix.com/creating-empowered-teams-salon-managers-sydney>

Salon Owners: <https://events.humanitix.com/creating-empowered-teams-salon-owners-sydney-9a23bmbk>

Melbourne:

Salon Managers: <https://events.humanitix.com/creating-empowered-teams-salon-managers-melbourne>

Salon Owners: <https://events.humanitix.com/creating-empowered-teams-salon-owners-melbourne>

Brisbane:

Salon Managers: <https://events.humanitix.com/creating-empowered-teams-salon-managers-brisbane>

Salon Owners: <https://events.humanitix.com/creating-empowered-teams-salon-owners-brisbane>

Adelaide:

Salon Managers: <https://events.humanitix.com/creating-empowered-teams-salon-managers-adelaide>

Salon Owners: <https://events.humanitix.com/creating-empowered-teams-salon-owners-adelaide>

Townsville:

Salon Managers: <https://events.humanitix.com/creating-empowered-teams-salon-managers-townsville>

Salon Owners: <https://events.humanitix.com/creating-empowered-teams-salon-owners-Townsville>

Perth:

Salon Managers: <https://events.humanitix.com/creating-empowered-teams-salon-managers-perth>

Salon Owners: <https://events.humanitix.com/creating-empowered-teams-salon-owners-perth>



Feedback

I would love to hear your feedback! Please feel free to email me, phone me on 02 9748 8900 or you can post feedback (which can be anonymous – just fill in a dummy name or email address) through the Contact Us page on the ARC.

www.delorenzo.com.au (Login to Pro, Click on ASPYA, Click on Contact Us at the top of the page)
