



What's Happening in the ASPYA World | July Edition

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Congratulations!

We would like to congratulate the following Salons who has reached their ASPYA Milestones in July:

5 Years

- Amanda's Hair & Beauty, QLD
- Casual Bliss Salon & Spa, SA
- Shergis Hairdressing, SA

10 Years

- BJB Hair Studio, VIC
- Roz Bradley Hairdressing, VIC

20 Years

- Bella The Cut & Colour Salon, VIC

Product of the Month

PRODUCT OF THE MONTH
Defence Extinguish

Acrylic Glorifier
\$10⁹⁵

Cost: \$48⁰⁰ (3 + 1 no charge + decal)
RRP: \$32⁰⁰ each Value: \$128⁰⁰
Exclusive to ASPYA and Salons

Available 3/6/24 - 26/7/24

Vegan AUSTRALIA CERTIFIED

DE LORENZO



Social Media Posts/Images

Located on the ARC under Marketing (then Marketing Artwork).

- Bond Defence Duo
- Tailored for You
- National Lamington Day - 21 July
- Christmas in July - 24 July



Current ASPYA Promotions

Located on the ARC under Marketing (Promotions & Offers) are the current ASPYA Promotions.

Make sure you check them out online or ask your Account Manager for full details and ordering processes.





De Lorenzo Education for July
Our FREE Online zoom sessions schedule for July is out now.

There are two free live Zoom sessions lined up for you to take part in:

1. Illumin8 Range – July 8th at 10.30am AEST

An indepth session covering how to use and recommend the Instant Illumin8 range including our newest product addition Illumin8 conditioning mousse.

2. Easy Colour Removal – July 22nd at 10.30am AEST

Colour Removal made easy

This colour session will focus on all the tools available in the Nova360 range for colour correction where removing existing colour is necessary. We will examine Colour Eliminator, ULBM, powder lighters and other accessories for the removal of direct dyes and oxidative colours. As always the integrity of the hair is a priority for De Lorenzo so the Four Natural Balances of Healthy the will be key to success.

To join these sessions visit <https://dlearning.thinkific.com>.

Unlock your potential with our upcoming education sessions and join us to expand your knowledge, enhance your skills, and achieve your goals.

Click the link below to book your spot today or for information you can email education@delorenzo.com.au
<https://events.humanitix.com/host/5d91688487d010001120e623>

UPCOMING EDUCATION
FOR THE MONTH OF JULY

ONLINE FREE ZOOM SESSIONS

JULY 8TH	10.30am AEST Illumin8 Range	
JULY 22nd	10.30am AEST Easy Colour Removal	

WORKSHOP DATES

	<p>July 1st Holly Breen The Art of Contrast Toowoomba</p> <p>July 1st Blonde Blitz TAS</p> <p>July 8th Rookies Cutting Bootcamp Rockingham</p> <p>July 15th Power of Placement Warrnambool</p>
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July 22nd	Narelle Gibson- Event Styling	Melbourne	
July 22nd	Fundamental Lived in Colour Techniques	Brisbane	
July 29th	Rookies Cutting Bootcamp	Melbourne	

TO JOIN ZOOM SESSION'S VISIT
www.dlearning.thinkific.com

FOR MORE INFORMATION AND BOOKINGS ON CLASSES VISIT
www.delorenzo.com.au/professional



ASPYA Roadshow – High Performing Teams with Steve Herzberg “Why some teams gel and some teams smell”

Steve Herzberg, the Managing Director of NRG Solutions has worked closely with numerous teams as a coach, leader, and team member for over 30 years. In this high performing team's session, Steve will share with you why some Salons are so successful, whilst others struggle to grow to their full potential. Each workshop will include practical activities highlighting the importance of working together, embracing difference and collaboration. Attendees will walk away with a better understanding of how to get the absolute best out of their team and appreciate why it's the little things, done on a consistent basis, which shapes the salon's culture, helping to retain talent and ensure that everyone is working together.

The key topics Steve will focus on are:

- The eight key ingredients in all high performing teams
- How to attract fresh ideas and contributions of value from your salon staff
- Bringing all your team on your success journey with you
- Effortlessly adapting your leadership style to suit the person you are communicating with
- Using access points to effortlessly build deeper relationships with your staff
- Building in daily rituals, like a 9 @9, ensuring everyone is on the same page
- Understanding that everyone can be motivated in different ways
- For any Team to be successful, every member has a crucial part to play

Melbourne – <https://events.humanitix.com/aspya-roadshow-high-performing-teams-with-steve-herzberg-melbourne>

Sydney – <https://events.humanitix.com/aspya-roadshow-high-performing-teams-with-steve-herzberg>

Brisbane - <https://events.humanitix.com/aspya-roadshow-high-performing-teams-with-steve-herzberg-brisbane>

Perth – <https://events.humanitix.com/aspya-roadshow-high-performing-teams-with-steve-herzberg-perth>

Adelaide – <https://events.humanitix.com/aspya-roadshow-high-performing-teams-with-steve-herzberg-adelaide>

Townsville - <https://events.humanitix.com/aspya-roadshow-high-performing-teams-with-steve-herzberg-townsville>





Business Partner Spotlight

The AHC

Exclusive member benefits include unlimited advice from an expert team of twelve HR specialists to offer you support on everything to do with HR and staffing and who also understand the Hairdressing Industry and Award. Access to our supportive community page and more than four hundred business resources in our exclusive Salon Select library. Stay updated and informed on industry news and regulations that affect the day to day running of your business. The AHC is the trusted hairdressing Association supporting your business and the industry.

The Offer:

ASPYA members receive a bonus month on the purchase of the AHC Salon Select yearly membership, valid for thirteen months from purchase. This offer is available to existing ASPYA AHC members on renewal of the yearly membership and for new to the AHC ASPYA members.

- Thirteen months of membership for the investment of twelve months
- Purchase Yearly Salon Select Membership \$1,029 including gst
- This offer is available for all memberships, existing or new, purchasing a yearly membership between 1st July 2024 to 30th June 2025
- This offer replaces any former offer, and no former discounts apply
- AHC Terms and Condition do apply, including 60-day notice period to cancel the yearly subscription

To redeem the offer:

Contact AHC Member support team on 02 4929 6098 to purchase your new AHC membership and quote ASPYA25 to the team.

As a valued member of The Australian Hairdressing Council, we wanted to extend our sincerest gratitude for your continued support and loyalty. To express our appreciation, we are thrilled to offer you and your ASPYA members an exclusive member-only opportunity!

Join the AHC with a yearly Salon Select membership and receive a bonus month. That is thirteen months of benefits for the price of twelve. AHC members stay informed about industry changes affecting business owners and employers by joining our industry-led association.

Feedback

I would love to hear your feedback! Please feel free to email me, phone me on 02 9748 8900 or you can post feedback (which can be anonymous – just fill in a dummy name or email address) through the Contact Us page on the ARC.

www.delorenzo.com.au/aspya/
