



What's Happening in the ASPYA World | June Edition

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Welcome to the Program!

We would like to welcome the following Salons who joined the ASPYA Program in May:

- Frankie Hair and Make Up, NSW
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Congratulations!

We would like to congratulate the following Salons who has reached their ASPYA Milestones in June:

5 Years

- Evolve Hair Artistry, VIC
 - Salon 312, QLD
-

Introducing our latest and greatest product: Illumin8 Blonde Toning Conditioning Mousse

This luxurious foam is the perfect time-efficient product that not only conditions but also colours blonde hair, effectively reducing brassiness.

It is designed for fine hair neutralizing unwanted yellow reflections in blonde and pre lightened hair leaving it soft, shiny, and silky without weighing it down.

Speak to your Account Manager now to get your Intro Offers ordered.

ASPYA

DE LORENZO

NEW INSTANT Illumin8 Blonde Toning Conditioning Mousse

INTRO
OFFER



Cost: \$39⁵⁴ (3 + 1 at no charge)
RRP: \$32⁹⁵ each Value \$131⁸⁰



DE LORENZO

NEW INSTANT Illumin8 Blonde Toning Conditioning Mousse Pack



Cost: \$35⁷² each
RRP: \$64⁹⁵ each Value \$96⁹⁵

Exclusive to ASPYA and Salons

Available 3/6/24 - 26/7/24



Product of the Month

PRODUCT OF THE MONTH Defence Extinguish



Cost: \$48⁰⁰ (3 + 1 no charge + decal)
RRP: \$32⁰⁰ each Value: \$128⁰⁰

Exclusive to ASPYA and Salons

Available 3/6/24 - 26/7/24



DE LORENZO



Social Media Posts/Images

Located on the ARC under Marketing (then Marketing Artwork).

World Environment Day 5 June



Current ASPYA Promotions

Located on the ARC under Marketing (Promotions & Offers) are the current ASPYA Promotions.

Make sure you check them out online or ask your Account Manager for full details and ordering processes.



ASPYA



DE LORENZO
BeauTex Shirt
RED HOT SALE!



BEING KINDER TO OUR PLANET

THIS SHIRT IS MADE FROM RECYCLED
PLASTIC & OCEAN WASTE FISHING NET

Cost: now \$24⁹⁵ each

Exclusive to ASPYA & Salons while stocks last!

INSTANT
Mini Traveller Duo's



Cost: \$7⁰⁰ per Duo

RRP: \$14⁰⁰

Exclusive to ASPYA and Salons

Available until 3/6/24 - 26/7/24



De Lorenzo Education for June & July

Free Zoom Class: Novacolor Core - May 20th at 10.30am AEST

Gain a complete overview of the Nova360 range. This session is perfect for those who are eager to expand their knowledge on our Novacolor and professional support products.

To join these sessions visit <https://dlearning.thinkific.com>

Unlock your potential with our upcoming education sessions and join us to expand your knowledge, enhance your skills, and achieve your goals:

Click the link below to book your spot today or for information you can email education@delorenzo.com.au

<https://events.humanitix.com/host/5d91688487d010001120e623>

Upcoming Education Class Dates



June - July 2024

QLD		WA	
JUNE 24TH HOLLY BREEN - THE ART OF CONTRAST	BRISBANE	JULY 8TH ROOKIES CUTTING BOOTCAMP	
JULY 1ST HOLLY BREEN - THE ART OF CONTRAST	TOOWOMBA		
JULY 22ND FUNDAMENTAL LIVED IN COLOUR TECHNIQUES	BRISBANE		
JULY 29TH ROOKIES NOVA360 BOOTCAMP	TOWNSVILLE		

Upcoming Education Class Dates



June - July 2024

VIC		NSW	
JUNE 3RD FUNDAMENTAL LIVED IN COLOUR TECHNIQUES	MELBOURNE	JUNE 3RD ANTHONY STALTARI - BARBERING	WAGGA WAGGA
JUNE 17TH POWER OF PLACEMENT	BENDIGO		
JUNE 24TH NOVACOLOR CORE	MELBOURNE		
JULY 15TH POWER OF PLACEMENT	WARRNAMBOOL		
JULY 22ND NARELLE GIBSON - EVENT HAIR STYLING	MELBOURNE	JUNE 24TH CARMAN TASOVAC - GLAMOUR SESSION	ADELAIDE
JULY 29TH ROOKIES CUTTING BOOTCAMP	MELBOURNE		



ASPYA Roadshow – High Performing Teams with Steve Herzberg

“Why some teams gel and some teams smell”

Steve Herzberg, the Managing Director of NRG Solutions has worked closely with numerous teams as a coach, leader, and team member for over 30 years. In this high performing team’s session, Steve will share with you why some Salons are so successful, whilst others struggle to grow to their full potential. Each workshop will include practical activities highlighting the importance of working together, embracing difference and collaboration. Attendees will walk away with a better understanding of how to get the absolute best out of their team and appreciate why it’s the little things, done on a consistent basis, which shapes the salon’s culture, helping to retain talent and ensure that everyone is working together.

The key topics Steve will focus on are:

- The eight key ingredients in all high performing teams
- How to attract fresh ideas and contributions of value from your salon staff
- Bringing all your team on your success journey with you
- Effortlessly adapting your leadership style to suit the person you are communicating with
- Using access points to effortlessly build deeper relationships with your staff
- Building in daily rituals, like a 9 @9, ensuring everyone is on the same page
- Understanding that everyone can be motivated in different ways
- For any Team to be successful, every member has a crucial part to play

Melbourne – <https://events.humanitix.com/aspya-roadshow-high-performing-teams-with-steve-herzberg-melbourne>

Sydney – <https://events.humanitix.com/aspya-roadshow-high-performing-teams-with-steve-herzberg>

Brisbane - <https://events.humanitix.com/aspya-roadshow-high-performing-teams-with-steve-herzberg-brisbane>

Perth – <https://events.humanitix.com/aspya-roadshow-high-performing-teams-with-steve-herzberg-perth>

Adelaide – <https://events.humanitix.com/aspya-roadshow-high-performing-teams-with-steve-herzberg-adelaide>

Townsville - <https://events.humanitix.com/aspya-roadshow-high-performing-teams-with-steve-herzberg-townsville>



Business Partner Spotlight

Sustainable Salons

Sustainable Salons is a for-purpose enterprise that specialises in collecting up to 95% of the salon bin and redirecting all material for reuse, recycling and repurposing solutions.



The program also offers rewards for the business' recycling efforts with useful items and savings for the business, while 100% of the recycling proceeds are donated to charitable organisations OzHarvest and KiwiHarvest to help feed those in need.

Exclusive ASPYA offer:

100% off Sustainable Salons installation fee of \$348 ex. GST for the first 50 x ASPYA members to sign up

To redeem this offer contact:

The Sustainable Salons Team

AU 1300 475 679 | NZ 0800 437 204

hello@sustainablesalons.org

Feedback

I would love to hear your feedback! Please feel free to email me, phone me on 02 9748 8900 or you can post feedback (which can be anonymous – just fill in a dummy name or email address) through the Contact Us page on the ARC.

www.delorenzo.com.au/aspya/
