



## What's Happening in the ASPYA World | June Edition

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### Welcome to the Program!

We would like to welcome the following Salons who joined the ASPYA Program in May 2023:

- Ayre Hair, WA
  - Hair by Sooty, NSW
  - Industrial Hair Design, WA
  - Pura Veeda Hair and Body, VIC
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### Congratulations!

We would like to congratulate the following Salons who has reached their ASPYA Milestones in June:

#### 15 Years

- Lox Hair Co, NSW

#### 10 Years

- Birds & Fellas, VIC
- Hair Affair, NSW

#### 5 Years

- Hair Etiquette, VIC
  - Ivy K Hair, WA
  - Style Station, VIC
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### De Lorenzo at Hair Festival

De Lorenzo presents a team of special guest artists at the Hair Festival Education Sessions on both dates, 11-12 June, and will take you on a hair journey of transforming bold blondes, creative colouring, ladies cuts, and barbering.

Join this talented crew & experience flair through hairdressing all on one stage – at one time!

Get your tickets: [www.hairfestival.com.au](http://www.hairfestival.com.au)

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**ASPYA Cocktail Event – Save the Date (LAST CHANCE TO GET TICKETS)**

Saturday 10th June 2023

7-10pm

Sunset Room, Luna Park Sydney

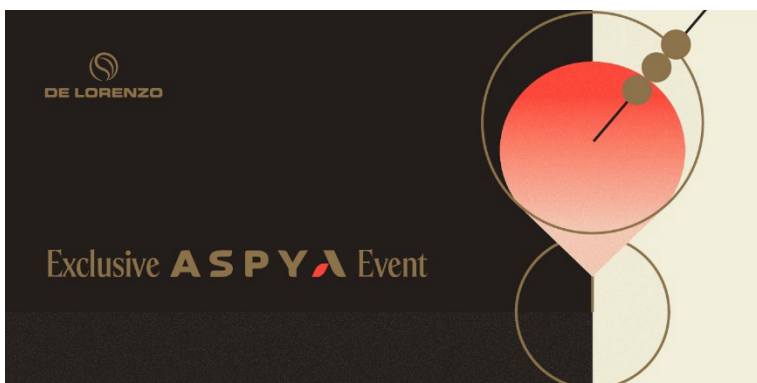
Paul St &, Northcliff St, Milsons Point

You must be 18+ to attend this event. De Lorenzo promotes the responsible service of alcohol.

Strictly RSVP by 26 May 2023

<https://events.humanitix.com/aspya-cocktail-event>

Limit of 4 tickets per Salon





### ASPYA Roadshow – Michael McQueen Virtual Event

For those who were unable to make one of the Face to Face Roadshow events, Michael will be hosting an Virtual Event on Monday 19 June at 7pm Sydney time.

Click here to register:

<https://events.humanitix.com/aspya-roadshow-2023-preparing-for-now-and-what-s-next-virtual-event>



### Product of the Month

Speak with your Account Manager for full details and ordering processes.

PRODUCT OF THE MONTH  
Instant The Ends



Acrylic Glorifier  
\$10<sup>95</sup>

Cost: \$37<sup>43</sup> (3 + 1 no charge + decal)  
RRP: \$24<sup>95</sup> each Value: \$99<sup>80</sup>  
(Max 3 per Salon)  
Available 29/5/23 – 28/7/23





**Social Media Posts/Images**

Located on the ARC under Marketing (then Marketing Artwork).





### Current ASPYA Promotions

Located on the ARC under Marketing (Promotions & Offers) are the current ASPYA Promotions.

Make sure you check them out online or ask your Account Manager for full details and ordering processes.

**NEW! NOVATONE**  
Introductory Offer

N9 Flax 60ml	x 3
N8 Ancient Fig 60ml	x 2
N6 Winter Bark 60ml	x 2
N4 Nut Bush 60ml	x 2
P9 Periwinkle 60ml	x 3
P7 Iris 60ml	x 2
Clear 375ml	x 2
Novatone Solution 900ml	x 2

Novatone Swatches included  
Ex Sydney

Cost: \$249<sup>00</sup>  
Value: \$599<sup>66</sup>

Avail: 08b-29/10/23 - 30/10/23



Vegan Certified

**TRICHO**  
Scalp Treatments Duo



Cost: \$18<sup>48</sup>  
RRP: \$36<sup>95</sup> each Value: \$55<sup>00</sup>

Available 09/05/22 - 30/06/22, Ex Sydney, 30 boxes of 18



Vegan Certified

DE LORENZO

### ASPYA Conference 2024

Registrations are now open!

[Click here to access the online brochure and downloadable registration form](#)



### **Feedback**

I would love to hear your feedback! Please feel free to email me, phone me on 02 9748 8900 or you can post feedback (which can be anonymous – just fill in a dummy name or email address) through the Contact Us page on the ARC.

[www.delorenzo.com.au/aspya/](http://www.delorenzo.com.au/aspya/)

