

What's Happening in the ASPYA World | June Edition

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Welcome to the Program

We would like to welcome the following Salon who joined the ASPYA Program in May 2025:

- Hair Canvas, QLD
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Congratulations!

We would like to congratulate the following Salons who have reached their ASPYA Milestones in June:

10 Years

- Seachange Hair Studio, TAS

15 Years

- Vanilla and Wood Hair, QLD
-

Product of the Month

Speak with your Account Manager for full details and ordering processes.

PRODUCT OF THE MONTH
INSTANT RESTRUCTURANT











Cost: \$106⁵⁰ (6 + 3 free)
RRP: \$36⁰⁰ each Value: \$213⁰⁰
Exclusive to ASPYA and Salons
Available 2/6/25 – 1/8/25

NEW Acrylic Display Stand
\$34.95



Current ASPYA Promotions

Located on the ARC under Marketing (Promotions & Offers) are the current ASPYA Promotions. Make sure you check them out online or ask your Account Manager for full details and ordering processes.

<p>BOND DEFENCE & INSTANT POLISH & PRIME DUO</p>  <p>Cost: \$11⁹⁸ RRP: \$29⁹⁵ Value: \$57⁹⁵ Exclusive to ASPYA and Salons Available 2/6/25 - 1/6/25</p> <p></p>	<p>Essential Treatments DYNAMIC DETANGLER DUO</p>  <p>Cost: \$14⁵⁰ RRP: \$29⁹⁵ Exclusive to ASPYA and Salons Available 2/6/25 - 1/6/25</p> <p></p>
<p>ELEMENTS TRICHO PACKS SPECIAL RRP</p>  <p>Cost: \$27⁹⁸ (1x10's) \$24⁹⁸ (3x30's) RRP: \$54⁹⁵ (1x10's) \$49⁹⁵ (3x30's) Value: \$69⁹⁵ / \$60⁰⁰ Exclusive to ASPYA and Salons Available 2/6/25 - 1/6/25</p> <p></p>	<p>ELEMENTS PROFESSIONAL DEAL</p>  <p>Cost: \$90⁰⁰ Value: \$304⁰⁰ Exclusive to ASPYA and Salons Available 2/6/25 - 1/6/25</p> <p></p>

Social Media Posts/Images

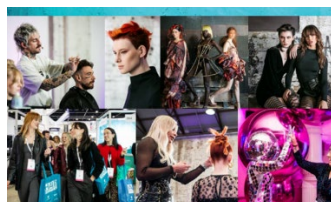
Located on the ARC under Marketing (then Marketing Artwork)

- World Environment Day – 5 June
- World Oceans Day – 8 June

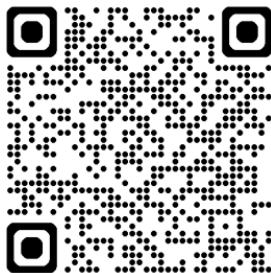


De Lorenzo - Hair Festival

Book your tickets now for the De Lorenzo session at Hair Festival!



www.hairfestival.com.au
f @HairFestivalAustralia i @hair_festival



ASPYA Event Survey

Thank you to everyone who completed the first ASPYA Event Survey on topics. We are now onto the planning stage. Your input into this process would be greatly appreciated. Please complete the below survey (should take no more than 5 minutes).

<https://www.surveymonkey.com/r/aspyaeventsurvey2025>



🌟 AHC Leadership Summit 2025

Where bold ideas meet real-world strategy.

The AHC Leadership Summit is your front-row seat to the biggest conversations shaping the future of Australian hairdressing and barbering. This isn't your average business event - it's a high-impact afternoon designed to ignite fresh thinking, inspire innovation, and equip you to lead with confidence in a fast-changing landscape.

- ✓ Get the latest insights from our State of the Industry Report, featuring new ATO data and national industry survey results
- ✓ Hear from keynote speaker Mark McCrindle, award-winning social researcher and futurist behind *Generation Alpha*
- ✓ Be inspired by Stephen Walters, renowned economist offering a big-picture view tailored to our sector
- ✓ Dive into panel sessions like *Future-Proofing Your Salon*, with salon leaders unpacking how to stay agile, resilient and future-ready

Then, wind down with Schmoozefest - a relaxed evening of drinks, canapés and real connection with peers, thought leaders and industry friends old and new.

If you're serious about growth, leadership, and keeping your business ahead of the curve – this is the room you need to be in.

👉 [Book your tickets now](#) – spots are limited!

📅 Date: Saturday, 28 June 2025

🕒 Time: 2:00 PM – 7:00 PM (Registration from 1:15 PM)

📍 Venue: Sheraton Grand Sydney Hyde Park

💰 Price: \$450 plus GST for AHC members. \$540 plus GST for non-members.

🍽️ Includes: Light lunch and afternoon tea, followed by drinks and canapés at Schmoozefest.

🎫 Tickets selling fast - secure your seat now! <https://theahc.org.au/leadership-summit-schmoozefest-2025/>

🎓 AHC Industry Day 2025

Where education meets innovation – and action begins.

AHC Industry Day is the most important event on the calendar for anyone shaping the future of hairdressing and barbering education. Designed to unite salon owners, educators, RTOs, training bodies and government, this is where collaboration creates change.

- 🔥 Be part of the must-see panel: *Salons Doing Apprenticeships Differently* – where forward-thinking businesses share powerful, real-world approaches to training, mentoring and apprentice success.
 - ✂️ Step into interactive workshops with SaCSA, where your voice helps shape the future of the Training Package for our industry.
 - 🤝 Build powerful connections and collaborate with leaders across all facets of education and training.
 - 🎤 Hear from keynote speakers from government and top-tier education influencers, delivering the latest updates, insights and incentive programs for employers and educators alike.
-

This is the one event that brings every part of our training ecosystem into the same room. If you care about skills, careers and the future of our industry - you'll want to be here.

👉 [Book your ticket](#) and be part of the conversation.

📅 Date: Friday, 27 June 2025

🕒 Time: 9:00 AM – 5:00 PM (Registration from 8:30 AM)

📍 Venue: Sheraton Grand Sydney Hyde Park

💰 Price: \$330 (AHC Members) | \$430 (Non-Members)

🍽️ Includes: Morning tea, lunch, afternoon tea & refreshments

🎫 Tickets selling fast - secure your seat now: <https://theahc.org.au/industry-day-2025/>



Meet Our Brand Ambassadors – Ellie Bolton



With 14 years of industry experience, Ellie has established herself as a creative force in Australian hairdressing, known for her expertise in colour and her passion for personalised transformations.

As the owner and operator of ASPYA Salon Honey Hair in Kwinana, WA, Ellie has built a thriving business by continually evolving her skills and artistic approach. Her talent for creating unique, customized colour work—particularly in blondes—has earned her widespread recognition, ensuring that no two clients ever leave with the same look.

Ellie's impressive list of accolades includes:

- Blondes – 2nd Place (Social Images)
 - Nova360 – 2nd Place
 - Transformation Reel – 2nd Place
 - WAIHS Styling Session – 3rd Place
-

Beyond her exceptional technical skills, Ellie's passion for education and industry networking makes her a perfect fit for De Lorenzo's education team. She is a well-known presence at hair events across the country, always eager to learn, share, and inspire fellow stylists.

"We are excited to have Ellie bring her enthusiasm, expertise, and signature creative approach to our education lineup," says Megan Yabsley, National Education Manager at De Lorenzo. "Her dedication to her craft and love for the industry make her an outstanding addition to our team."

[@ellie_honeyhair](#)
[@delorenzohaircare](#)
[@delorenzoeeducation](#)

Business Partner Spotlight

A graphic with a colorful, abstract background of purple, blue, green, and orange. It contains text about the Australian Hairdressing Council (AHC) and an exclusive ASPYA offer.

**AUSTRALIAN
HAIRDRESSING
COUNCIL (THE AHC)**

Exclusive member benefits include unlimited advice from an expert team of twelve HR specialists to offer you support on everything to do with HR and staffing and who also understand the Hairdressing Industry and Award. Access to our supportive community page and more than four hundred business resources in our exclusive Salon Select library. Stay updated and informed on industry news and regulations that affect the day to day running of your business. The AHC is the trusted hairdressing Association supporting your business and the industry.

Exclusive ASPYA offer:

ASPYA members receive a bonus month on the purchase of the AHC Salon Select yearly membership, valid for thirteen months from purchase. This offer is available to existing ASPYA AHC members on renewal of the yearly membership and for new to the AHC ASPYA members.

As a valued member of The Australian Hairdressing Council, we wanted to extend our sincerest gratitude for your continued support and loyalty. To express our appreciation, we are thrilled to offer you and your ASPYA members an exclusive member-only opportunity!

Join the AHC with a yearly Salon Select membership and receive a bonus month. That is thirteen months of benefits for the price of twelve. AHC members stay informed about industry changes affecting business owners and employers by joining our industry-led association.

Offer Details:

- Thirteen months of membership for the investment of twelve months
- Purchase Yearly Salon Select Membership (\$1039 including GST)
- This offer is available for all memberships, existing or new, purchasing a yearly membership between 1 January to 31 December 2025
- To redeem the offer: Contact AHC Member support team on 02 49 29 6098 to purchase your new AHC membership and quote ASPYA25 to the team
- This offer replaces any former offer, and no former discounts apply
- AHC Terms and Condition do apply, including 90-day notice period to cancel the yearly subscription

ASPYA Conference

Full details for the ASPYA Conference can be found at the below website link:

<https://2one2f.eventsair.com/cmspreview/2025-asya>

Dress Codes:



Feedback

We would love to hear your feedback! Please feel free to email us, phone us on 02 9748 8900 or you can post feedback (which can be anonymous – just fill in a dummy name or email address) through the Contact Us page on the ARC.

www.delorenzo.com.au (Login to Pro, Click on ASPYA, Click on Contact Us at the top of the page)
