



What's Happening in the ASPYA World | March Edition

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Welcome to the Program!

We would like to welcome the following Salons who joined the ASPYA Program in February 2024:

- Taylah Made Hair, NSW
- Twisted Scissors, NSW

Congratulations!

We would like to congratulate the following Salons who has reached their ASPYA Milestones in March:

5 Years

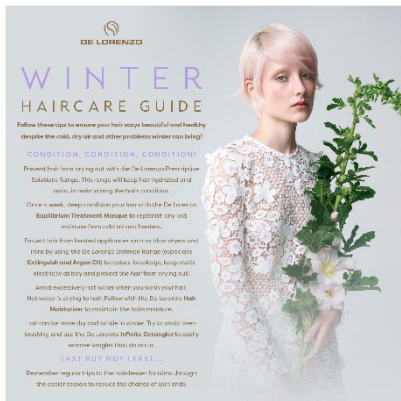
- Cutters & Co, NSW
- Guildford Hair Studio, WA
- Hermosa Hair, VIC
- Mirror Image, VIC

10 Years

- Red Ivie, SA

Winter Haircare Poster

Printable Flyer and Social Media image available on the ARC:





Product of the Month

PRODUCT OF THE MONTH
Instant Quick Fix

Cost: \$95⁸⁰ (8 + 1 no charge + display stand)
 \$83⁸³ (7 + 2 no charge)
 RRP: \$23⁹⁵ each Value: \$190 - \$214
 Exclusive to ASPYA and Salons
 Available 29/1/24 - 29/3/24

Tame fly-aways
 and create smooth, sleek styles with the NEW Quick Fix perfecting wand

Vegan AUSTRALIA CERTIFIED

Social Media Posts/Images

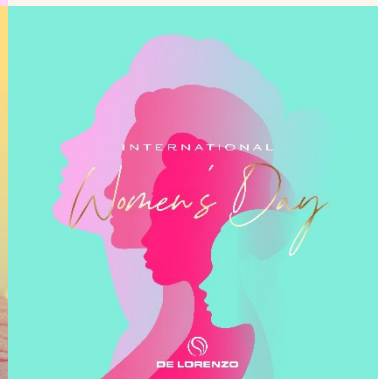
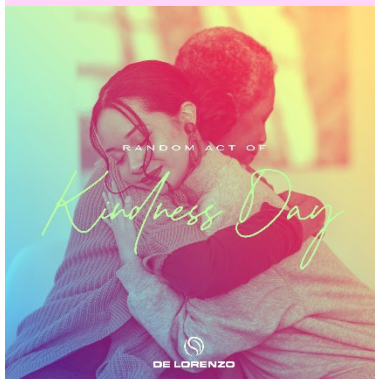
Located on the ARC under Marketing (then Marketing Artwork).

International Women's Day – 8 March

Happiness Day – 20 March

Harmony Day – 21 March

Easter – 31 March


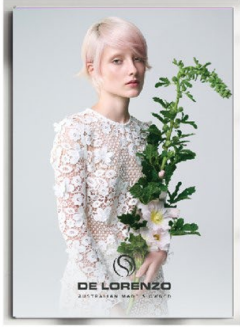





Current ASPYA Promotions

Located on the ARC under Marketing (Promotions & Offers) are the current ASPYA Promotions. Make sure you check them out online or ask your Account Manager for full details and ordering processes.

NOVACOLOR
Easi-Frame Deal

Cost: \$1320⁰⁰ (96 x assorted Novacolor/Novatone/Novasemi)
 Value: \$2729⁰⁰
 Exclusive to ASPYA and Salons
 Available 1/3/24 – 30/5/24



NOVAPLEX
Professional Deal



Cost: \$274⁰⁰ (1 x No 1, 2 x No 2 + 12 x No 3 at no charge)
 Value: \$835⁴⁰
 Exclusive to ASPYA & Salons
 1/3/24 – 29/3/24 (while stock lasts)



2024 ASPYA Roadshow – Training The New School

Click here to book your spot!

- [Sydney](#)
- [Melbourne](#)
- [Brisbane](#)
- [Townsville](#)
- [Perth](#)
- [Adelaide](#)



Business Partner Spotlight

HR Premium Extensions

Exclusive ASPYA Offer

Education for 2024 is here, offering **5% off ALREADY DISCOUNTED** hair extensions education.

Our extension education includes Theory Components & Live Hands- On Application, to have you walking away feeling completely confident in applying hair extensions!

2024 LOCATIONS: QUEENSLAND, NEW SOUTH WALES & WESTERN AUSTRALIA

What ASPYA members receive:

- 5% off all hair extension orders for 12 months!
- 5% off all hair extension education packages!
- NO Minimum spend
- NO Opening orders required

Simply reach out to our team with your suburb & state to exclusive offers to ASPYA salon's & stylists ONLY!

- Phone: 0428020759
 - Email: info@hairreview.com.au
 - Website: www.hrpremiumextensions.com
 - Instagram: @hr_premium_extensions
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2024

ASPYA

HAIR EXTENSION EDUCATION

Take your business to the next level!

INCREASE PROFITS



HIGH TICKET SERVICES



ATTRACT NEW CLIENTS



EXCITING TRANSFORMATIONS



REPEAT BOOKINGS



Tape Hair Extensions



Flat Weft Hair Extensions



In Salon Training Package



HR
PREMIUM EXTENSIONS

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Feedback

I would love to hear your feedback! Please feel free to email me, phone me on 02 9748 8900 or you can post feedback (which can be anonymous – just fill in a dummy name or email address) through the Contact Us page on the ARC.

www.delorenzo.com.au/aspya/