



What's Happening in the ASPYA World | May Edition

In this Edition

- Welcome to the Program
 - Celebrating our ASPYA's Milestones
 - We are now Vegan Certified
 - Product of the Month
 - Social Media/Marketing Images
 - Current Promotions
 - 2024 ASPYA Conference Update
 - 2023 ASPYA Cocktail Event – Hair Festival
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Welcome to the Program!

We would like to welcome the following Salons who joined the ASPYA Program in April 2023:

- EmAni Hair, VIC
 - Omnific Hair, QLD
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Congratulations!

We would like to congratulate the following Salons who has reached their ASPYA Milestones in May:

20 Years

- Lou Lou's House of Capelli, QLD

15 Years

- Affinity hair, QLD

5 Years

- Four Seasons, WA
 - Empress Hair, Bridgeman Downs & Murrumba Downs, QLD
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DE LORENZO IS NOW CERTIFIED WITH VEGAN AUSTRALIA

Being vegan is something they have believed in for over 35 years, long before most companies were aware of its importance and relevance to life today.

All of the De Lorenzo products are proudly Vegan-certified and accredited by Vegan Australia.

Our products are formulated using plant-based and certified organic ingredients that are sustainably farmed and wild harvested wherever possible.



Vegan Australia Certified gives assurance that:

- The product does not contain any ingredients derived from animals
- Animal products have not be used in the manufacturing process
- The product and its ingredients must not be tested on animals by the manufacturer or a related entity
- Reasonable steps must be taken to minimise cross contamination

The company's commitment to the sustainability of our planet means that we have never tested any of our products on animals.

Trends come and go but De Lorenzo has always lead the Australian market with its heart.

For further information go to delorenzo.com.au or veganaustralia.org.au

Product of the Month

Speak with your Account Manager for full details and ordering processes.

PRODUCT OF THE MONTH
Essential Treatments Equilibrium

Cost: \$44⁸⁵ (3 + 1 no charge + decal)
RRP: \$29⁹⁰ each Value: \$119⁶⁰
Acrylic Glorifier \$10⁹⁵

Available 3/4/23 - 26/5/23

RESTORE DRY, DAMAGED HAIR
A DEEP TREATMENT MASK, RESTORES HAIR AND SCALP BARRIERS TO RESTORE YOUR HAIR TO GOOD HEALTH. WITH CHITOSAN, ORGANIC JOJOBA OIL, HYALURONIC ACID, VITAMIN E.

DE LORENZO

Social Media Posts/Images

Located on the ARC under Marketing (then Marketing Artwork).






Current ASPYA Promotions

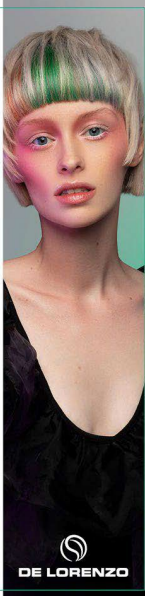
Located on the ARC under Marketing (Promotions & Offers) are the current ASPYA Promotions. Make sure you check them out online or ask your Account Manager for full details and ordering processes.

PRESCRIPTIVE SOLUTIONS
Duo Packs



Cost: \$19⁹⁸
RRP: \$39⁹⁵ each Value: over \$67⁹⁰

Available 1/5/23 – 30/6/23. Shippers of 11.



ASPYA Conference 2024

Keep an eye out in your snail mail for the brochure and booking form
Dates are now confirmed 3-6 March 2024



ASPYA Cocktail Event – Save the Date

Saturday 10th June 2023
7-10pm
Sunset Room, Luna Park Sydney
Paul St &, Northcliff St, Milsons Point

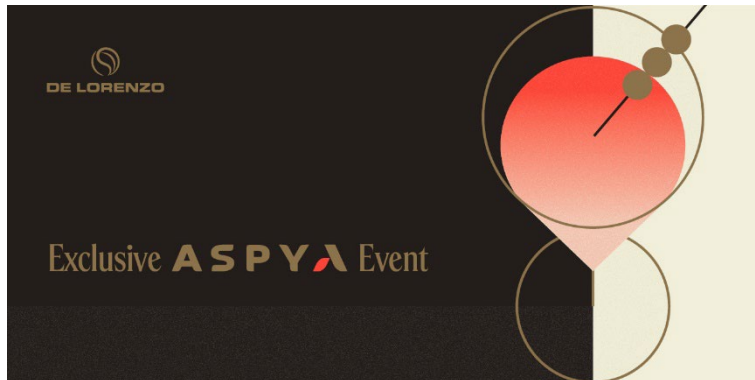
You must be 18+ to attend this event. De Lorenzo promotes the responsible service of alcohol.



Strictly RSVP by 26 May 2023

<https://events.humanitix.com/aspya-cocktail-event>

Limit of 4 tickets per Salon



Feedback

I would love to hear your feedback! Please feel free to email me, phone me on 02 9748 8900 or you can post feedback (which can be anonymous – just fill in a dummy name or email address) through the Contact Us page on the ARC.

www.delorenzo.com.au/aspya/
