



DE LORENZO

ASPYA

# Summer Haircare guide

As the weather starts to warm up, it's time to change your haircare habits!

Follow these simple tips to ensure you have a better hair day throughout Summer.



## PREVENT

### Moisturise

If your hair is dry, gets tangled or static, combat with De Lorenzo's Essential Treatments Oil Balance and Equilibrium. If it is oily or limp, use Absorb Dry Shampoo.



## PROTECT

### Managing The Sun's Effects

Keep the sun's effects at a minimum by using De Lorenzo's Novafusion Range - a UV protecting Coloured shampoo and conditioner. Afterglow is also a fantastic product for those humid days!



## TREAT

### Chlorine

Chlorine dries out, damages and builds up in your hair. Apply De Lorenzo's Oil Balance before hitting the pool then shampoo with Absolute Deep Cleanser and Protein Complex to restore your hair's strength, inside and out.

and last of all...regular visits to your salon