



DE LORENZO

WINTER HAIRCARE GUIDE

Follow these tips to ensure your hair stays beautiful and healthy despite the cold, dry air and other problems winter can bring!

CONDITION, CONDITION, CONDITION!

Prevent hair from drying out with the De Lorenzo Prescriptive Solutions Range. This range will keep hair hydrated and assist in maintaining the hairs condition.

Once a week, deep condition your hair with the De Lorenzo **Equilibrium Treatment Masque** to replenish any lost moisture from cold air and heaters.

Protect hair from heated appliances such as blow dryers and irons by using the De Lorenzo Defence Range (especially **Extinguish and Argan Oil**) to reduce breakage, keep static electricity at bay and protect the hair from drying out!

Avoid excessively hot water when you wash your hair. Hot water is drying to hair. Follow with the De Lorenzo **Hair Moisturiser** to maintain the hairs moisture.

Hair can be more dry and brittle in winter. Try to avoid over-brushing and use the De Lorenzo **Infinite Detangler** to easily remove tangles that do occur.

LAST BUT NOT LEAST...

Remember regular trips to the hairdresser for trims through the cooler season to reduce the chance of split ends!

